

Документ подписан простой электронной подписью (ЭЛЕКТРОННЫЙ ДОКУМЕНТ)

Информация о владельце:

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## Abstract of Discipline

Наименование дисциплины	Hospitality industry	
Содержание	Hotels and their place in the hospitality industry. Hotel management process. Culture of service at the enterprises of hotel business. Hotel staff management. Security at the enterprises of hotel service. Catering at the hotel. Schemes of interaction between the hotel and tour operator. Investment strategies in the hotel business.	
Реализуемые компетенции	PC-1 is able to organize the work of performers, make decisions about the organization of tourist activities; PC-3 is able to develop and apply tourist service technologies using technology and information and communication technologies PC-6 is able to calculate and analyze the costs of the organization of the tourist industry, tourist product in accordance with the requirements of the consumer and (or) tourist, justifying effective management decisions.	
Результаты освоения дисциплины (модуля)	Competence code PC-1 To know: - fundamentals of international tourism development; - tourist formalities; - standards of tourist service; To be able: - to use innovative developments in tourism; - to be guided in modern technologies of production processes; - use the development of the introduction of new services; - to organize work of performers, to make decisions on the organization of tourist activity; To master: - skills to create new tourist products and services using modern technologies and design methods; - skills of analysis and preparation of new documentation; - fundamentals of design and mechanisms of implementation of developments in the practical activities of the travel Agency; - able to organize the work of performers, make decisions about the organization of tourist activities; Competence code PC-3 To know: - history of development of the hospitality industry, principles of classification of services and their characteristics; - basic concepts in the field of hospitality, necessary for the analysis of the development of the market of hotel services in modern conditions; - classification of hospitality industry enterprises; To be able: - set and solve problems of assortment policy and define its strategy; - develop a new service; - use information technology tools to solve professional problems. To master: - highly motivated to work professionally in the tourism industry; - basic skills of working with information in global computer networks; - technology for developing a tourist product that meets the needs of the consumer at a high level; - the ability to develop and apply tourist service technologies using	

	<p>technological and information and communication technologies; Competence of PC-6</p> <p>To know:</p> <ul style="list-style-type: none"> <li>- pricing procedure in hotel enterprises;</li> <li>- cost items of the hotel company;</li> <li>- standards of invoice preparation and payment acceptance;</li> <li>- types of payment documents;</li> <li>- features of pricing in the hotel business: types of tariff plans and tariff policy of the hotel company.</li> </ul> <p>To be able:</p> <ul style="list-style-type: none"> <li>- organize settlements with clients;</li> <li>- choose a pricing method;</li> <li>- calculate the cost of the hotel product;</li> <li>- manage the tariff policy of the hotel company.</li> </ul> <p>To master:</p> <ul style="list-style-type: none"> <li>- methodology of the analysis of expenses of activity of the enterprises of the hospitality industry.</li> </ul>
Трудоемкость, з.е.	<b>4 c.u.</b>
Форма отчетности	Credit - 6 semester
<b>The list of basic and additional literature necessary for the development of the discipline</b>	
Основная литература	1.Walker, D. Introduction to hospitality : a training manual / D. Walker ; edited by L. V. Rechytsa, G. A. Klebe ; lane V. N. Egorov. - 4th ed., pererab. and additional - Moscow: unity-Dana, 2015. - 735 p. - (Foreign textbook). - ISBN 978-5-238-01392-3; the Same [Electronic resource]. - URL: <a href="http://biblioclub.ru/index.php?page=book&amp;id=114767">http://biblioclub.ru/index.php?page=book&amp;id=114767</a> (19.09.2018).
Дополнительная литература	1.Amirova, Z. B. Infrastructure of tourism and hospitality: textbook / Z. B. Amirova; Ministry of transport of the Russian Federation, Federal budgetary educational institution of higher professional education (FBE VPO) "Moscow state Academy of water transport", Department of "Hotel and tourist business". - Moscow: Altair: MGAVT, 2014. - 85 p.: table., schemes'. - Bibliogr. in the book. ; The same [Electronic resource]. - URL: <a href="http://biblioclub.ru/index.php?page=book&amp;id=429691">http://biblioclub.ru/index.php?page=book&amp;id=429691</a> (19.09.2018).