

Документ подписан простой электронной подписью

(ЭЛЕКТРОННЫЙ ДОКУМЕНТ)

Информация о владельце:

ФИО: Шебзухова Татьяна Александровна

Должность: Директор Пятигорского института (филиал) Северо-Кавказского

федерального университета

Дата подписания: 19.09.2023 15:36:34

Уникальный идентификатор:

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Abstract of Discipline

Наименование дисциплины	History of International tourism
Содержание	The system of knowledge about the evolution of the scale and role of tourism in the life of society, a sequential presentation of the main stages of its history, as well as the substantiation of the goals and functions of international tourism in the modern socio-economic conditions of society. Factors causing the need for tourism; the influence of cultural and historical traditions on changes in travel and tourism purposes.
Реализуемые компетенции	UC-5 is able to perceive the intercultural diversity of society in socio-historical, ethical and philosophical contexts; PC-5 is able to find, analyze and process scientific information in the field of tourism
Результаты освоения дисциплины (модуля)	Competence code UC-5 To know: - basic concepts of professional ethics and etiquette; - fundamentals of management ethics; - rules of conduct in the field of business. To be able: - work in a team; - apply a variety of tactical and psychological techniques to influence business partners, without going beyond ethical standards; - work in a team, lead people and obey. To master: - ethics and business etiquette in the business sphere; - skills of conflict-free professional activity in interaction with colleagues and clients; - high motivation for professional activity in the tourism industry. Competence code PC-5 To know: - characteristics of the main tourist centers; - main tourist resources of the countries; - historical and cultural features of the country; - main tourist sites. To be able: - analyze the culture and history of countries of tourist interest; - evaluate the country's tourism resources; - to determine the degree of security of economic activity in the region; - compare tourist formalities in different countries. To master: - skills of work with a geographical map of the world; - skills of drawing up geographical and historical characteristics of the country; - ability to find, analyze and process scientific and technical information in the field of tourism activities
Трудоемкость, з.е.	3 з.е.
Форма отчетности	Exam - 2 semester
The list of basic and additional literature necessary for the development of the discipline	
Основная литература	1.International tourism: textbook. allowance / V. M. Kitsis, S. V. Saraykina. - Saransk: Publishing house of Mordovs. University, 2020 - 205 p.

Дополнительная литература	1.Alexandrova, A. Yu. International tourism: Textbook. manual for university students studying geogr. specialties / A. Yu. Aleksandrova. - M.: Aspect-press, 2017 .-- 463 p.
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