

Документ подписан простой электронной подписью

(ЭЛЕКТРОННЫЙ ДОКУМЕНТ)

Информация о владельце:

ФИО: Шебзухова Татьяна Александровна

Должность: Директор Пятигорского института (филиал) Северо-Кавказского

федерального университета

Дата подписания: 19.09.2023 15:57:41

Уникальный идентификатор:

d74ce93cd40e09375e3ba2f58486412a1c8ef95f

Abstract of Discipline

Наименование дисциплины	Organization of animation activities in Tourism
Содержание	Subject and essence of leisure organization. History of cultural and educational work. Functions of tourist animation, typology, types and specifics of animation programs. The structure of the animation service . Event design technology and creation of animation programs. Animated tour booking. The typology of toranmal. Safety rules in animation. The concept of animation management, functions. Animation management functions. Organization of leisure activities in Russia and abroad. Holidays and spectacles in the history of world culture. Games of the modern world. Entertainment industry in Russia: current state and prospects of development. Sportsandanimationservice. Carnival: historyandmodernity
Реализуемые компетенции	PC-4 is able to organize the process of customer service on the basis of legal acts, taking into account the needs of consumers and the use of customer-oriented technologies; PC-9 is able to carry out internal and external professional communications
Результаты освоения дисциплины (модуля)	Competence code PC-4 To know: - the subject and essence of the organization of leisure, the history of cultural and educational work, types of animation; - features of the entertainment industry at the present stage; - forms and methods of leisure organization in tourism; - tourist animation functions, typology, types and specifics of animation programs; To be able: - to determine General and specific goals and objectives of the entertainment activities; - develop a tourist product, organize the process of servicing consumers and (or) tourists; - apply knowledge of recrealogy, valeology, suranimala; To master: - skills in designing animated tourist products. - ability to develop an animated tourist product; - skills of the organization of animation programs; - ability to organize animated tourist routes; - ability to organize the process of customer service on the basis of legal acts, taking into account the needs of consumers and the use of customer-oriented technologies; Competence code PK-9 To know: - event design technology and creation of animation programs; - specifics of the organization of tourist trips and excursions for adults and children, for mixed groups; - main stages of preparation and carrying out of tourist campaigns and excursions for adults and children, for mixed groups; To be able: - organize sports and tourism activities, apply the latest achievements, modern tools and equipment, develop individual and group leisure programs and routes;

	<ul style="list-style-type: none"> - develop and implement entertainment and entertainment programs for the population; <p>To master:</p> <ul style="list-style-type: none"> - skills of conducting games; - organize entertainment events; - ability to organize festive events; - ability to carry out internal and external professional communications
Трудоемкость, з.е.	4 c.u.
Форма отчетности	Credit - 8 semester
The list of basic and additional literature necessary for the development of the discipline	
Основная литература	<p>1. Kulagina, E. V. Technologies of recreation and animation: textbook / E. V. Kulagina, Yu. V. Slivkova; Ministry of education and science of Russia, Omsk state technical University. - Omsk: Omgto Publishing House, 2017. - 96 p.: table., count., schemes'. - Bibliogr.: p. 86. - ISBN 978-5-8149-2422-3; the Same [Electronic resource]. - URL: http://biblioclub.ru/index.php?page=book&id=493340 (19.09.2018).</p>
Дополнительная литература	<p>1. Priezzheva E. M. Animation management in tourism [Electronic resource]: tutorial / Priezzheva E. M.-Electron.textual data.- Moscow: Soviet sport, 2014.- 240 c. - access Mode: http://www.iprbookshop.ru/40767. - EBC "IPRbooks", by password</p> <p>2. Zhuravleva M. M. Animation in recreation and tourist activity [Electronic resource]: course of lectures/ Zhuravleva M. M.-Electron.text data.- Irkutsk: Irkutsk branch of the Russian state University of physical culture, sports, youth and tourism, 2011.— 159 c. - access Mode: http://www.iprbookshop.ru/15682. - EBC "IPRbooks", by password</p>