

Abstract of Discipline

Наименование дисциплины:	Project development in tourism and recreation
Содержание	Tourist and recreational activities as a design object. Organizational forms of tourism and recreation project management. The human factor in tourist and recreational design. Management of tourist and recreational projects at the stage of development. Control over the implementation of the project. Management functions of a tourist and recreational project. Design as a process: main stages. Tourist and recreational design in the system of development and implementation of regional tourism policy. Innovative approaches to the development of tourist and recreational projects. Stages of development and implementation of new regional tourism and recreation products. Stages of development and implementation of new regional tourist and recreational services.
Реализуемые компетенции	UK-2 is able to determine the range of tasks within the framework of the set goal and choose the best ways to solve them, based on the current legal norms, available resources and restrictions
Результаты освоения дисциплины (модуля)	Competence code UK-2 To know: - objects, subjects, goals, objectives of the course; - concepts, definitions, terms (conceptual apparatus of the course); - theoretical foundations of design research; To be able: -determine the range of tasks within the set design goal and choose the best ways to solve them; - apply the basic design methods in tourism; - to develop new tourist and recreational projects; To master: -skills in the application of basic design methods in tourism. - skills in determining resources and constraints in design; - application of theoretical knowledge in professional activities;
Трудоемкость, з.е.	3 з.е.
Форма отчетности	Exam - 8 semester
The list of basic and additional literature necessary for the development of the discipline	
Основная литература	1. Ivanova N.V. Tourist and recreational design [Electronic resource]: textbook for bachelors / Ivanova NV, Malshina NA - Electron. text data.— Saratov: IP Er Media, 2016.— 141 pages .— Access mode: http://www.iprbookshop.ru/51621 .— EBS "IPRbooks", by password
Дополнительная литература	1. Korobeynikov I.N. Technologies of tourist and recreational design and development of territories [Electronic resource]: tutorial / IN. Korabeynikov, Yu.E. Kholodilina. - Electron. text data. - Orenburg: Orenburg State University, EBS ASV, 2016 .-- 103 p. - 978-5-7410-1415-8. - Access mode: http://www.iprbookshop.ru/61895.html