

Abstract of Discipline

Наименование дисциплины:	Wellness tourism
Содержание	Health tourism. Subject, methods and objectives of the discipline. Definition of concepts and terms. The current state and prospects for the development of health services in the world. The formation of the market for health services in Russia and the region. The organization and operation of health centers in hotel complexes. Wellness and Spa as the main innovative technologies of the health direction in the hospitality industry.
Реализуемые компетенции	PC-1 is able to organize the work of performers, make decisions about the organization of tourist activities; PC-3 is able to develop and apply tourist service technologies using technology and information and communication technologies/
Результаты освоения дисциплины (модуля)	Competence of PC-1 To know: - current state and prospects of development of the hotel market; - theoretical bases of development and realization of hotel product; - know the content of key concepts and categories of hotel activities. To be able: - apply, adapt and develop modern service technologies; - to provide effective interpersonal relations with the consumer taking into account social, cultural and psychological features, to carry out interaction in collective; - apply theoretical knowledge and work skills in solving practical problems in professional hotel activities; To master: - the main communicative techniques of communication with the consumer and in the team; - skills of organization of functional processes in hotels; - practical skills and abilities to organize enterprises of various types and organizational and legal forms; - skills of the organization of work in functional services of hotel. The competence of the PC-3 To know: - basic concepts and terminology in the field of hotel business the basis for the development of the hotel business; - rules of conduct and communication in the hotel business; - specifics of management of hotels of different types; - technology of providing hotel services. To be able: - to work in a team, manage people and to obey; - apply a variety of tactical and psychological methods of interaction with customers of the hotel company; - to build business relationships with partners within the framework of ethical standards; - use information technology tools to solve professional problems. To master: - high motivation for professional activity in the hotel industry; - basic skills of working with information in global computer networks; - technology of development of the hotel product satisfying needs of the

	consumer at high level; - skills of conflict-free professional activity in interaction with business partners, colleagues and clients; - the methodology of planning the working day and the time required to solve specific tasks in peak load conditions.
Трудоемкость, з.е.	4 з.е.
Форма отчетности	Exam - 7 semester
The list of basic and additional literature necessary for the development of the discipline	
Основная литература	1. Makeeva V.S. Theory and methodology of physical recreation [Electronic resource]: a textbook for students of higher educational institutions / Makeeva V.S., Boyko V.V. - Electron.text data.— М .: Soviet sport, 2014.— 152 pp. - Mode access: http://www.iprbookshop.ru/40818 .— EBS "IPRbooks", by password
Дополнительная литература	1. Recreational tourism and service for people with disabilities: a tutorial / S.D. Galiullina, O.S. Kogan, I. D. Tupiev, O. M. Ivanova - Ufa: Ufa State University of Economics and Service, 2015 .-- 67 p.