

Документ подписан простой электронной подписью

Информация о владельце:

ФИО: Шебзухова Татьяна Александровна

Должность: Директор Пятигорского института (филиал) Северо-Кавказского
федерального университета

Дата подписания: 19.09.2023 13:46:40

Уникальный программный ключ:

d74ce93cd40e39275c3ba2f58486412a1c8ef96f

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF RUSSIAN FEDERATION
Federal State Autonomous Educational Institution for Higher Education

"NORTH-CAUCASUS FEDERAL UNIVERSITY"

Pyatigorsk Institute (branch) NCFU

APPROVED BY:

Director of the Pyatigorsk Institute
(branch) NCFU

_____ T.A. Shebzukhova

«__» _____ 20__

ASSESSMENT FUND

for current control and intermediate certification

(ELECTRONIC DOCUMENT)

By discipline

Direction of training / specialty:

Graduate qualification:

Mode of study:

Curriculum:

Studied in 7 term

Оздоровительный туризм / Wellness tourism

43.03.02 Tourism / International tourism

bachelor

full-time

2021

Foreword

1. Funds of assessment tools are focused on assessing the achievement of learning outcomes planned in the educational program, and the level of formation of all competencies declared in the educational program.
2. The fund of assessment tools for current control and intermediate certification is developed on the basis of the work program of the discipline «Оздоровительный туризм / Wellness tourism» in accordance with the educational program in the field of training (43.03.02 Tourism), approved at the meeting of the NCFU Academic Council Protocol _____ от «___» _____ 20__.
3. Developed by _____ M.L. Kardanova, Senior Lecturer of Sub-department of T&HB
4. Fund of assessment tools reviewed and approved at the meeting of the sub-department T&HB Protocol № ____ from «___» _____ 20__.
5. Fund of assessment tools agreed with the issuing Sub-department of T&HB Protocol № ____ from «___» _____ 20__.
6. The examination was carried out Fund of assessment tools. The members of the panel who conducted the internal examination:
Chairman _____ I.V.Ogarkova, Acting Head of (graduating) Sub-department of T&HB
_____ O.A. Kartasheva, Associate Professor of Sub-department of T&HB
_____ Y.V. Chernyh, Director of Travel Agency «Discovery»
7. Expert opinion: The fund of assessment tools for conducting current control and intermediate certification in the discipline «Оздоровительный туризм / Wellness tourism» corresponds to the work program of the discipline for students in the direction of preparation 43.03.02 Tourism and can be used in the educational process.
Chairman _____ I.V.Ogarkova, Acting Head of (graduating) Sub-department of T&HB
_____ O.A. Kartasheva, Associate Professor of Sub-department of T&HB
_____ Y.V. Chernyh, Director of Travel Agency «Discovery»
8. Term of validity Fund of assessment tools: ____ academic year

Passport of the evaluation Fund
for carrying out the current control and intermediate certification

By discipline Оздоровительный туризм / Wellness tourism

Direction of training / specialty: 43.03.02 Tourism / International tourism

Graduate qualification: bachelor

Mode of study: full-time

Curriculum: 2021

Code assessed competency (or parts of it)	Stage formation competence (№ theme) (in accordance with the working program)	Assessment tools and technologies	Type of control, certification (current / intermediate)	Type of control (oral, written or using technical means)	The name of assessment tool	Number of tasks for each level pieces	
						Basic level	Advanced level
PC-1 PC-3	1 – 9	interview	current	oral	Questions for the interview	15	9
PC-1 PC-3	1 – 9	exam	intermediate	oral	Questions to exam	20	15

Compiler _____ M.L. Kardanova
(signature)

« ____ » _____ 20__

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF RUSSIAN FEDERATION
Federal State Autonomous Educational Institution for Higher Education
"NORTH-CAUCASUS FEDERAL UNIVERSITY"
Pyatigorsk Institute (branch) NCFU

APPROVED BY:

«__» _____ 20__

Questions for the interview
of the discipline «Оздоровительный туризм / Wellness tourism»

Basic level

Theme 1. Introductory course. Introduction to the discipline. Subject, methods and objectives of the discipline. Definition of concepts and terms.

1. Introduction. Goals and objectives of the course.

Theme 2. The geography of health tourism in the world.

1. World classification of climatic zones and resorts.
2. History and development of international resort areas.

Theme 3. The history of the development of health tourism in Russia.

1. Resorts as the basis of health services in the pre-Soviet and Soviet periods.
2. Classification of health resorts by methods of health improvement and treatment.

Theme 4. The current state and prospects for the development of health services in the world.

1. Mission and goals of creating wellness centers in accommodation facilities.

Theme 5. Resorts as a major part of the wellness industry.

1. Leading foreign resorts.
2. Organization of health services in the Czech resorts, the Dead Sea, in the resorts of Germany, Turkey, Egypt, Tunisia.

Theme 6. Recreational foundations of health tourism in Russia.

1. Leading Russian resorts: resorts of Altai, Sochi, CMW.
2. Segmentation of the resort market in Russia.
3. Classification of health resorts by methods of health improvement and treatment

Theme 7. Organization of wellness services

1. International experience in organizing health services: global trends. Regulatory framework for health services.

Theme 8. Wellness and SPA as the latest health technologies.

1. Wellness and SPA as the main health and wellness technologies.
2. Concepts, types and categories of SPA.

Theme 9. Features of SPA services in a resort destination.

1. SPA services in health resort activities: medical and health aspects.

Advanced level

Theme 1. Introductory course. Introduction to the discipline. Subject, methods and objectives of the discipline. Definition of concepts and terms.

1. Basic concepts and terms: health tourism, medical tourism, health tourism, health tourism, sports and health tourism.

Theme 2. The geography of health tourism in the world.

1. Organization of health services in the world.

Theme 3. The history of the development of health tourism in Russia.

1. Formation of the health tourism market in the post-Soviet period.

Theme 4. The current state and prospects for the development of health services in the world.

1. Organization and technology of fitness centers, bowling centers, tennis courts, golf courses in hotels.

Theme 5. Resorts as a major part of the wellness industry.

1. Leading Russian resorts: resorts of Altai, Sochi, CMW.

Theme 6. Recreational foundations of health tourism in Russia.

1. The place of spa services in the health service system.

Theme 7. Organization of wellness services

1. Technical regulations and standards to ensure the quality and safety of the provision of health services.

Theme 8. Wellness and SPA as the latest health technologies.

1. Tourist SPA programs abroad: specifics and features

Theme 9. Features of SPA services in a resort destination.

1. Organization of SPA services in the hotels of the resort region.

1. Criteria for competency assessment.

Assessment "excellent" is given to the student if the theoretical content of the course is mastered completely, without spaces; comprehensively, consistently, clearly and logically harmoniously sets out the material; freely copes with tasks, questions and other types of application of knowledge; uses the additional material in the answer; all the tasks stipulated by the program are completed; the quality of their implementation is estimated by the number of points close to the maximum; analyzes the results; shows independence in completing assignments.

Assessment «well» it is presented to the student if the theoretical content of the course has been fully mastered, the necessary practical competencies are basically formed, all the training tasks provided for in the training program are completed, and the quality of their implementation is quite high. The student knows the material firmly, correctly and essentially sets out it, avoiding significant inaccuracies in the answer to the question.

Assessment "satisfactory" is exposed to the student if the theoretical content of the course is partially mastered, but the gaps are not significant, most of the tasks provided by the program are completed, but there are errors, the student admits inaccuracies in answering the question, insufficiently correct wording, there are violations of the logical sequence in the presentation of program material.

Assessment "unsatisfactory" is exposed to the student if he does not know a significant part of the program material, makes significant mistakes, hesitates, performs practical work with great difficulty, the necessary practical competencies are not formed, most of the training tasks provided for in the training program are not completed, the quality of their implementation is estimated by the number of points close to the minimum.

2. Description of the rating scale

Within the framework of the rating system, students' progress in each discipline is assessed in the course of ongoing monitoring and intermediate certification.

Current control

№	Type of activity of students	Terms of implementation	Amount of points
7 term			

1.	Interview on themes 1-3	5 week	15
2.	Interview on themes 4-6	10 week	20
3.	Interview on themes 7-9	15 week	20
Total for 7 term			55
Total			55

The maximum possible score for the entire current control is set equal to 55. The current control measure is considered «pass» if a student got not less than 60% of the established maximum score. Rating score applied to the student for the current control measure, passed by a student on control activities schedule, is defined as follows:

Level of control task completion	Rating score
Excellent	100
Good	80
Satisfactory	60
Unsatisfactory	0

3. Methodological materials that determine the procedures for assessing knowledge, skills and (or) experience of activities that characterize the stages of formation of competencies.

The procedure for conducting this assessment event includes the selection and study of literature on the Theme of interviews, a brief summary of the material studied.

The interview allows you to check the formation of competence PC-1 - the ability to organize the work of performers, make decisions on the organization of tourist activities, PC-3 able to develop and apply technologies for serving tourists using technological and information and communication technologies.

To prepare for this assessment exercise of an increased level, it is necessary to prepare and present a detailed summary. Revealing the content of questions of a higher level, it is necessary to demonstrate an understanding of the essence of the stated.

In preparation for the interview, the student is given the right to use the materials prepared by him

During the interview, the following are assessed: the ability to conduct a conversation, the level of knowledge of the material, literacy, the sequence of presentation of the material.

Evaluation sheet

№	F.N.O.	The level of technical knowledge	Correctness of speech	Logic	Completeness of response	Assessment
1.						

Compiler _____ M.L. Kardanova
(signature)

« ____ » _____ 20__

MINISTRY OF SCIENCE AND HIGHER EDUCATION OF RUSSIAN FEDERATION
Federal State Autonomous Educational Institution for Higher Education
"NORTH-CAUCASUS FEDERAL UNIVERSITY"
Pyatigorsk Institute (branch) NCFU

APPROVED BY:

«__» _____ 20__

Questions for the exam
of the discipline « Оздоровительный туризм / Wellness tourism »

Basic level

- To know:**
1. Recreational (health) tourism. Tasks and means of recreational tourism.
 2. Signs of physical recreation. Forms and backbone factors recreational tourism.
 3. Rules of methodology and organization of recreational tourism. Ensuring safety at the stage of the route.
 4. Sports and health tourism (SOT), its purpose, objectives.
 5. Types of SOT depending on the nature of the tourist route. The difference between recreational tourism and sports tourism.
 6. Medical tourism (LT) as a direction of tourist activity.
 7. Resource component of medical tourism. Resort factors as a resource the basis for the organization of medical tourism.
 8. Climatic conditions of the LT organization.
 9. Mineral sources, their types and certification.
 10. Medicinal mud, concept and their types.
- To be able, to master:**
11. Soil and vegetation cover and its medico-health-improving value.
 12. Infrastructure component of LT.
 13. Medical and health-improving and tourist institutions at the resort: sanatoriums, sanatorium-dispensaries, health resort clinic, boarding house, rest house, tourist centers. Outpatient spa treatment at resorts.
 14. Organization of work of the sanatorium, its economic structure.
 15. The procedure for the selection and referral of persons for spa treatment.
 16. General contraindications for referral to sanatorium treatment.
 17. Methods of spa treatment with natural healing factors.
 18. Methods of spa treatment with preformed factors, their main views.
 19. The use of rare and unconventional healing methods.
 20. Apitherapy. Diet therapy, its principles and organization at the stage of spa treatment.

Advanced level

- To know:**
1. Animation and leisure activities at the resorts.
 2. SPA technologies in medical tourism.
 3. Technologies of tour-rating in medical tourism, its specific peculiarities. Tour design, tour planning, promotion of a medical tour, sales eighteen health resort

product, execution (implementation) of a medical tour. Document circulation in the resort business.

4. Management functions in health resorts (planning, organization, motivation, control, coordination).

5. List of planned indicators of a commercial health resort.

6. Typical organizational structure of the sanatorium.

7. Marketing in medical tourism.

8. Recreational zoning of Russia.

**To be able,
to master:**

9. Leading federal resorts of the Russian Federation. Location, uniqueness, medical profile (Marcial Waters, Sestroretsk, Staraya Russa, Sergievskie Mineral Waters, Undory, Tinaki, Yangan - Tau, Belokurikha, Sol-Iletsk, Lake Shira, Sinegorsk, Nachiki, Shmakovka, Talaya, Teberda, Anapa, Greater Sochi, Caucasian Mineralnye Vody: Kislovodsk, Zheleznovodsk, Essentuki, Pyatigorsk, resorts Kaliningrad region).

10. Leading resorts abroad (Bulgaria, Austria, Hungary, Dead Sea, Germany - Baden-Baden, Mediterranean resorts - Italy, Spain, Turkey).

11. Health tourism of the Krasnodar Territory.

12. Sanatoriums, natural healing factors of the Krasnodar Territory.

13. Legal regulation of relations in the spa sector. Concept state policy for the development of the resort business in the Russian Federation.

14. Licensing, certification, standardization of spa services.

15. Types of professional ethics.

1. Criteria for competency assessment:

Assessment "excellent" is given to the student if the theoretical content of the course is mastered completely, without spaces; comprehensively, consistently, clearly and logically harmoniously sets out the material; freely copes with tasks, questions and other types of application of knowledge; uses the additional material in the answer; all the tasks stipulated by the program are completed; the quality of their implementation is estimated by the number of points close to the maximum; analyzes the results; shows independence in completing assignments.

Assessment «well» it is presented to the student if the theoretical content of the course has been fully mastered, the necessary practical competencies are basically formed, all the training tasks provided for in the training program are completed, and the quality of their implementation is quite high. The student knows the material firmly, correctly and essentially sets out it, avoiding significant inaccuracies in the answer to the question.

Assessment "satisfactory" is exposed to the student if the theoretical content of the course is partially mastered, but the gaps are not significant, most of the tasks provided by the program are completed, but there are errors, the student admits inaccuracies in answering the question, insufficiently correct wording, there are violations of the logical sequence in the presentation of program material.

Assessment "unsatisfactory" is exposed to the student if he does not know a significant part of the program material, makes significant mistakes, hesitates, performs practical work with great difficulty, the necessary practical competencies are not formed, most of the training tasks provided for in the training program are not completed, the quality of their implementation is estimated by the number of points close to the minimum.

2. Description of the rating scale

Within the framework of the rating system, students' progress in each discipline is assessed in the course of ongoing monitoring and intermediate certification.

Current control

№	Type of activity of students	Terms of implementation	Amount of points
7 term			
1.	Interview on themes 1-3	5 week	15
2.	Interview on themes 4-6	10 week	20
3.	Interview on themes 7-9	15 week	20
Total for 7 term			55
Total			55

The maximum possible score for the entire current control is set equal to 55. The current control measure is considered «pass» if a student got not less than 60% of the established maximum score. Rating score applied to the student for the current control measure, passed by a student on control activities schedule, is defined as follows:

Level of control task completion	Rating score
Excellent	100
Good	80
Satisfactory	60
Unsatisfactory	0

Interim assessment

The interim assessment in the form of exam provides compulsory examination procedure, and evaluated 40 scores out of 100. If the student's rating score for discipline at the end of the semester is 60, then the program automatically adds 32 bonus points and puts the mark "excellent". The affirmative exam answer of the student is assessed by the rating scores range from 20 to 40 ($20 \leq \text{Exam} \leq 40$), less than 20 scores is «unsatisfactory».

Rating Exam Rating Scale 5-point system

Rating score for the discipline	Five-point rating
35 – 40	Excellent
28 – 34	Good
20 – 27	Satisfactory

The final grade for the discipline studied in one semester is determined by the sum of the points scored for work during the semester, and the points obtained when passing the exam:

Discipline Rating Scale 5-point rating

Rating score for the discipline	Five-point rating
88 – 100	Excellent
72 – 87	Good
53 – 71	Satisfactory
<53	Unsatisfactory

3. Methodological materials that determine the procedures for assessing knowledge, skills and (or) experience, characterizing the stages of formation of competencies

The examination procedure is carried out in accordance with the Regulation on the ongoing monitoring of academic performance and intermediate certification of students in higher education educational programs - undergraduate programs, specialty programs, master's programs - in NCFU.

The exam ticket includes 3 questions. The student has 30 minutes to prepare for the answer to the exam ticket.

The exam procedure allows you to check the formation of competence PC-1 - the ability to organize the work of performers, make decisions on the organization of tourist activities, PC-3 able to develop and apply technologies for serving tourists using technological and information and communication technologies.

Basic level questions allow to identify students' knowledge of the basic terms and concepts of the discipline, tasks and means of recreational tourism.

Questions of an advanced level allow to identify students' knowledge of the SPA technologies in medical tourism.

The student must be ready to fully and reasonably answer the questions of the examination card. The student is given 30 minutes to prepare to answer the exam ticket.

Evaluation sheet

№	F.N.O.	The level of technical knowledge	Correctness of speech		Logic	Completeness of response	Assessment
1.							

Compiler _____ M.L. Kardanova
(signature)

« ____ » _____ 20__