

Документ подписан простой электронной подписью

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**МИНИСТЕРСТВО SCIENCE AND HIGHER EDUCATION  
RUSSIAN FEDERATION  
Federal State Autonomous Educational  
institution of higher education  
"NORTH CAUCASIAN FEDERAL UNIVERSITY"**

**Methodical instructions  
on the implementation of practical (seminar) work  
by discipline "History of International Tourism "  
for students of the field of study 43.03.02 Tourism  
Directivity (profile): "International tourism"**

*(for full-time education)*

(ELECTRONIC DOCUMENT)

Pyatigorsk, 20\_

Methodical instructions are intended for practical work on the discipline "History of International Tourism" for students of the direction of training: 43.03.02 Tourism... Directivity (profile): "international tourism". Graduate qualification - bachelor.

Methodical instructions contain the necessary theoretical material on the topic under study, tasks for performing the work, a list of recommended literature.

Methodical instructions for the implementation of practical work were considered and approved at a meeting of the Department of Tourism and Hospitality

Minutes No. \_\_\_\_ dated "\_\_\_\_" \_\_\_\_\_ 20\_\_

Head of the Department  
tourism and hospitality I.V. Ogarkova

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## 1. INTRODUCTION

The discipline "History of International Tourism" is mastered by students within 135 hours. Part of this time (117.75 hours) is devoted to independent or extracurricular work of students, the other part (10.5 hours) is classroom forms of work (lectures and practical classes), which are organized directly by the teacher.

Practical lesson is the most important form of knowledge assimilation. Its three structural parts are obvious: the preliminary (preparation for the lesson), the seminar itself (discussion of the topic in the group) and the final part (after the seminar work of students to eliminate the revealed gaps in knowledge).

Not only the seminar, but also the preceding and concluding parts of it are necessary links in an integral system of assimilation of the topic brought up for discussion.

The seminar is a means of checking knowledge, practicing the skills of independent study of materials in the discipline, working with literature, the ability to logically and consistently present the material learned. Speaking at a seminar, students should show the ability to highlight the main provisions, illustrate their application, and also draw practically meaningful conclusions from theoretical provisions.

For all the topics of the seminars, a list of the most important questions necessary for assimilation is given, as well as a list of basic and additional literature required for study.

For better assimilation of the material, it is necessary to keep a synopsis in a separate notebook. Such a summary can be in the form of an answer plan for each question of the topic, and in some cases, a short answer (with links to the relevant source: normative material or literature).

At the seminar, much attention is paid to considering not only theoretical issues, but also to the implementation of practical exercises aimed at developing the skills and abilities of cultural speech. For each seminar, the student selects materials from methodological literature, the media, the Internet.

It is recommended to keep a dictionary of terms (in alphabetical order) with explanations to them in a separate notebook.

If the listener has not prepared for the seminar or missed it for some reason (including illness), he is obliged to report on this topic to the teacher leading the lesson in the group after school hours. If you have any difficulties in studying the course, you must visit the consultation of the teacher leading the lesson, in accordance with the consultation schedule that is available at the Department of Tourism and Hospitality.

In preparation for seminars on all topics, students should study:

- the basic literature recommended in the plan of seminars;
- additional literature recommended in the plan of seminars;
- regulatory and legal documentation in the field of labor protection and civil defense.

**Formed competencies:**

The code	Formulation:
<i>Professional competence</i>	
<b>PC-1</b>	knowledge of the theoretical foundations of design, readiness to apply basic design methods in tourism
<b>PC-10</b>	readiness to develop a tourist product based on modern technologies

## 2. PRACTICE PLAN

### **Practical lesson No. 1. International regulation of tourist activities.**

**Target:** study the international regulation of tourist activities.

**Organizational form of the lesson:** practical lesson, round table.

**Issues for discussion:**

1. International acts regulating tourism activities.
2. The main policy documents on the rights and obligations of tourists: the Tourism Charter and the Tourist Code.

**List of discussion topics for the round table:**

1. International tourist law.
2. World Tourism Organization (WTO).

**Guidelines:** study the literature on the problem of the practical lesson, prepare detailed answers to questions for discussion.

### **Practical lesson No. 2. Legal framework for the regulation of international tourism.**

**Target:** study the legal framework for the regulation of international tourism.

**Organizational form of the lesson:** practical lesson.

**Issues for discussion:**

1. The main international conventions on the legal regulation of international tourism: International Covenant on Economic, Social and Cultural Rights (1966); Universal Declaration of Human Rights (1984); WTO Manila Declaration on World Tourism, (1980); Tourism Charter (Tourist Code, 1985); The Hague Declaration on Tourism (1989).

**Guidelines:** study the literature on the problem of the practical lesson, prepare detailed answers to questions for discussion.

### **Practical lesson number 3. Contractual relations between the subjects of international tourism.**

**Target:** study the contractual relationship between the subjects of international tourism.

**Organizational form of the lesson:** practical lesson, round table.

**Issues for discussion:**

1. Features of their functioning in international tourism. Selection and study of foreign tourist markets.
2. Creation of an attractive tourist product.
3. Documentation for the created tour.

**List of discussion topics for the dispute:**

1. Agreement between the tour operator and the travel agent.
2. Agreement between the tour operator / travel agent (seller) and the tourist.

**Guidelines:** study the literature on the problem of the practical lesson, prepare detailed answers to questions for discussion.

**Practical lesson number 4. Features of tour operator activities in international tourism.**

**Target:** study the features of tour operator activities in international tourism.

**Organizational form of the lesson:** practical lesson.

**Issues for discussion:**

1. Features of their functioning in international tourism. Selection and study of foreign tourist markets.
2. Creation of an attractive tourist product.

**Guidelines:** study the literature on the problem of the practical lesson, prepare detailed answers to questions for discussion.

### **3. LIST OF RECOMMENDED LITERATURE**

#### **List of main literature:**

1. Alexandrova, A. Yu. International tourism. Textbook / A.Yu. Alexandrova. - M.: KnoRus, 2016. -- 460 p.
2. Mozhaeva, N. G. Organization of the tourism industry and the geography of tourism. Textbook / N.G. Mozhaeva, G.V. Fishmonger. - M.: Forum, Infra-M, 2020. -- 336 p.
3. Senin, V. S. History of international tourism. Textbook / V.S. Senin. - M.: Finance and statistics, 2019. -- 400 p.

#### **List of additional literature:**

1. Dekhtyar, GM Standardization and certification in tourism / GM. Dekhtyar. - Moscow: Lights, 2016. -- 368 p.
2. Kosolapov, A.B. Geography of Russian domestic tourism (+ CD-ROM) / A.B. Kosolapov. - M.: KnoRus, 2018. -- 999 p.

#### **The list of educational and methodological support for independent work:**

1. Guidelines for the implementation of practical (seminar) work on the discipline "History of International Tourism" for students of the direction of training 03.03.02 Tourism.
2. Guidelines for students on the organization and conduct of independent work in the discipline "History of International Tourism" for students of the direction of training 03.03.02 Tourism.
3. Methodical instructions for the implementation of term papers in the discipline "History of International Tourism" for students of the direction of preparation 03.03.02 Tourism.

#### **The list of resources of the information and telecommunication network "Internet" necessary for mastering the discipline:**

1. <https://e.lanbook.com/> - Lan electronic library system;
2. <http://biblioclub.ru/> - Electronic library system "University Library on-line";
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks