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Информация о владельце:

ФИО: Шебзухова Татьяна Александровна

Должность: Директор Пятигорского института (филиал) Северо-Кавказского  
федерального университета

Дата подписания: 19.09.2023 14:01:33

Уникальный программный ключ:

d74ce93cd40e39275c3ba2f58486412a1c8ef96f

**MINISTRY of SCIENCE and HIGH EDUCATION of RUSSIAN FEDERATION**  
**Federal State Autonomous Educational Institution for Higher Education**  
**"NORTH-CAUCASUS FEDERAL UNIVERSITY"**  
**Institute of Service, Tourism and Design ( branch) NCFU in Pyatigorsk**

**Methodical recommendations for practical lessons on the discipline**

«Организация анимационной деятельности в туризме/

Organization of animation activities in Tourism»

Direction of training: 43.03.02 Tourism

Directivity (profile): « International Tourism »

*(for full-time education)*

Pyatigorsk, 201\_\_

Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training: 43.03.02 Tourism. Directivity (profile): «International Tourism». Qualification - bachelor.

Methodical recommendations contain the necessary theoretical material on the topic being studied, tasks for performing work, and a list of recommended literature.

Methodical recommendations for the implementation of practical work are reviewed and approved at a meeting of the Department of Tourism and Hospitality Business.

Protocol № \_\_\_\_ от «\_\_» \_\_\_\_\_ 201\_\_

Acting Head of (graduating) Sub-department of T&HB \_\_\_\_\_ I.V.Ogarkova

## CONTENT

1. Explanatory note .....	3
2. The plan of practical classes .....	6
3. List of recommended literature .....	26

## 1. EXPLANATORY NOTE

The discipline «Организация анимационной деятельности в туризме/ Organization of animation activities in Tourism» is mastered by students within 162 hours. Part of this time (90 hours) is allocated to independent or extracurricular work of students, another part (31,5 hours) is classroom forms of work (lectures and practical classes), which are organized directly by the teacher.

A practical lesson is the most important form of mastering knowledge. Three structural parts of it are obvious: the preceding (preparation for the lesson), the seminar itself (discussion of topics in the group) and the final part (after the students' seminar to fill the gaps in knowledge).

Not only the seminar, but also the preceding and concluding parts of it are necessary links in a holistic system of assimilation of the topic discussed.

The seminar is a means of testing knowledge, developing the skills of independent study of materials in the discipline, working with literature, the ability to logically and consistently expose the learned material. Speaking at a seminar, students should show the ability to highlight the main provisions, illustrate their application, and also draw practically significant conclusions from theoretical positions.

To all topics of the seminars, a list of the most important questions necessary for mastering is given, as well as a list of basic and additional literature necessary for study.

For better assimilation of the material, it is necessary to keep a summary in a separate notebook. Such a summary can be in the form of a response plan for each question of the topic, and in some cases a short answer (with links to the appropriate source: normative material or literature).

At the seminar, much attention is paid to the consideration of not only theoretical issues, but also the implementation of practical exercises aimed at developing skills in cultural speech. For each seminar, the student selects materials from the methodological literature, the media, and the Internet.

It is recommended that you keep a glossary of terms (in alphabetical order) with explanations for them in a separate notebook.

If the student has not prepared for the seminar or missed it for some reason (including due to illness), he is obliged to report on this topic to the teacher conducting the lesson in the group. If you have difficulties in studying the course, you must visit the consultation of the teacher, the lesson, in accordance with the schedule of consultations, which is available at the Department of Tourism and Hospitality.

In preparation for seminars on all topics, students should study:

- recommended in terms of seminars basic literature;
- additional literature recommended in terms of seminars;
- regulatory documentation in the field of labor protection and civil defense.

**Formed competencies:**

<b>Code</b>	<b>The wording:</b>
<b><u>Professional competences</u></b>	
<b>PC-4</b>	able to organize the process of customer service based on regulatory acts, taking into account consumer requests and the use of customer-oriented technologies
<b>PC-9</b>	able to carry out internal and external professional communications

## 2. THE PLAN OF PRACTICAL CLASSES

**Theme 1:** The subject and essence of leisure activities

**Purpose:** to reveal the essence of the concepts of "leisure", "recreation", "rest". To form an understanding of the essence of animation.

**Organizational form of the lesson:** round table.

**The list of discussion topics for the round table:**

1. The formation and development of leisure as a sphere of human activity.
2. Analysis of world experience in the development of leisure forms.
3. Socio-psychological characteristics of the cultural and leisure activities of adolescents.
4. The axiology of leisure.

**Methodical recommendations:** the student should have an idea of the origin and development of leisure activities, understand the difference in the concepts of "animation" and "leisure". To prepare for this issue, the student should refer to the literature recommended below.

**Tasks and questions for the formation and control of competency:**

1. Write an essay on the topic "How I would like to relax."
2. The modern concept of a healthy lifestyle.
3. The history of recovery.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairetdinova, O.A. Organization of leisure of tourists / O.A. Khairetdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports,

Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

**Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

3. Methodical recommendations for the implementation of course work on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

**Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

**Theme 2: Cultural Outreach History**

**Purpose:** to study the main stages of development of leisure activities.

**Organizational form of the lesson:** round table.

**The list of discussion topics for the round table:**

1. Forms of life and types of occupations in a primitive society.
2. Rest, free time and leisure activities in the Ancient World.
3. Leisure activities in the Middle Ages (mid 5-14 century.)
4. The history of the development of cultural and leisure activities in Russia.

**Methodical recommendations:** the study of theoretical **material can be** accompanied by viewing excerpts from works of art that demonstrate leisure activities in different periods of history.

**Tasks and questions for the formation and control of competency:**

1. Prepare presentations with illustrations on the topics:
  - Entertainment of the ancient Greeks;
  - Organization of leisure among the ancient Romans;
  - Organization of leisure in ancient China.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports, Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

**Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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**Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

**Theme 3: Types of Animation**

**Purpose:** to study the types of animation.

**Organizational form of the lesson: dispute.**

**The list of discussion topics for the dispute:**

1. Types of animation as elements of animation programs.



2. Types of animation that satisfy the various needs of tourists: animation in motion, animation through experience, animation through communication, animation through reassurance, cultural animation, creative animation.

**Methodical recommendations:** the study of the issue is possible by considering the main types of animation.

**Tasks and questions for the formation and control of competency:**

1. Types of animation that satisfy the various needs of tourists:

- a) animation in motion;
- b) animation through experience;
- c) animation through communication;
- d) animation through reassurance;
- e) cultural animation;
- e) creative animation.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports, Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

**Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/ Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

3. Methodical recommendations for the implementation of course work on the discipline «Организация анимационной деятельности в туризме/ Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

**Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

**Theme 4: The Structure of the Animation Service**

**Purpose:** to study the structure of the hotel enterprise and the place of the animation service in it.

**Organizational form of the lesson: round table.**

**The list of discussion topics for the round table:**

1. The staff structure of the hotel's animation service.
2. Department of creative studies.
3. The structure of the animation service as the most optimal tool for solving the main problems and implementing the main functions of the animation management.

**Methodical recommendations:** studying the issue is possible by considering the structure of specific hotel enterprises, identifying shortcomings, patterns.

**Tasks and questions for the formation and control of competency:**

1. Describe the typical structure of the animation service of a 4- and 5-star resort.
2. Describe the responsibilities: a) sports department; b) the department of show animation; c) mini-club; d) department of creative studies.
3. Draw a parallel to the work of the animation service: in tourism, in a hotel and hotel, in a sanatorium and dispensary.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.
2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation,

Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

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**Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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**Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

**Theme 5: Technology for Event Design and Creating Animation Programs**

**Purpose:** to teach the preparation and conduct of animation events.

**Organizational form of the lesson: traditional workshop**

**Issues for discussion:**

1. Technology for creating and implementing animation programs.
2. Stages of preparation and implementation of animation programs.
3. Advertising of animation programs.

**Methodical recommendations:** in the process of studying this topic, it is important to consider the festive events of different countries of the world.

**Tasks and questions for the formation and control of competency:**

1. Formulate the basic requirements for the construction of animation programs.
2. Prepare three different animation programs depending on the age of vacationers.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.
2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.
2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports, Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

**Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.
2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.
3. Methodical recommendations for the implementation of course work on the discipline «Организация анимационной деятельности в

туризме/«Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

**Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

**Theme 6: Animated Touring**

**Purpose:** to reveal the essence of touring, the role of animation in its functioning.

**Organizational form of the lesson: traditional workshop**

**Issues for discussion:**

1. The methodological basis of touring.
2. Interaction of the tour operator with leisure centers.
3. Drawing up scenarios of rest.
4. Implementation of a service package.
5. Animators work with tourists.

**Methodical recommendations:** as a result of mastering the topic, the student should understand the features of the interaction of the tour operator with leisure centers.

**Tasks and questions for the formation and control of competency:**

1. Describe the centers of leisure in Pyatigorsk and study their interaction with tour operators.
2. Forms of leisure activities for teenagers.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.
2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture

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2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports, Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

#### **Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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#### **Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

### **Theme 7: Typology of Turanimation**

**Purpose:** to study the various types of animated activities in tourism.

**Organizational form of the lesson: round table**

**The list of discussion topics for the round table:**

1. Tourist animation.
2. Animated tourist routes.
3. Examples of goals for tourist animated routes.

**Methodical recommendations:** consideration of types of animation activity is possible only on concrete examples of animation events.

**Tasks and questions for the formation and control of competency:**

Design and imagine an animated tourist route (for example, to England at the Rochester chimney sweep festival, to Germany for a beer festival, to Italy for a cat festival, etc.).

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State



Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

#### **Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports, Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

#### **Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

3. Methodical recommendations for the implementation of course work on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

#### **Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

### **Theme 8: Animation Safety Rules**

**Purpose:** to identify the main threats in the provision of animation services, to consider ways to prevent them.

**Organizational form of the lesson: traditional workshop**

**Issues for discussion:**

1. Conducting safety training (t / b).
2. Safety documentation.
3. T / B rules for adults and children, for mixed groups and family tours:
  - on water and near water bodies;
  - on hikes and on excursions;
  - on trips and travels.
4. The main principle of t / b - ensuring the safety of life of tourists and vacationers.

**Methodical recommendations:** it is important to consider specific documentation on safety measures, knowledge of safety rules.

**Tasks and questions for the formation and control of competency:**

1. Tourist inventory and equipment of tourist camps and camps. Decoration of corners and stands according to the rules of tourist regulations for tourists. Filling the magazine on t / b.
2. The procedure for making a fire and the rules for setting up tents. Features of life in a campground. Proper backpack packing is a good mood on the hike.
3. Responsibilities of the institution conducting tourism activities.
4. Hiking. How is it organized? Preparation for a hiking trip.
5. Duties of the head of the camping trip.
6. Personal and group equipment on a camping trip.
7. Safety precautions when organizing camping trips and excursions.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.
2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library



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#### **Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

3. Methodical recommendations for the implementation of course work on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

### **Theme 9: Concept and Functions of Animation Management**

**Purpose:** to study the specifics of the functioning of animation management.

**Organizational form of the lesson: traditional workshop**

**Issues for discussion:**

1. The concept of animation management.
2. Functions of animation management.
3. Managed and managing animation management systems.

**Methodical recommendations:** as a result of studying the topic, students should clearly understand the structure of animation management, the feasibility of its implementation in the activities of a hotel enterprise.

**Tasks and questions for the formation and control of competency:**

1. Describe the impact of various systems of the hospitality environment on the process of converting the needs of tourists into their satisfaction. Explain the role of staff animation activities in this transformation.
2. What is the subject, tool and result of the work of the animation manager?
3. What is the strategy and tactics of managing the animation process?

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairetdinova, O.A. Organization of leisure of tourists / O.A. Khairetdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

#### **Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

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#### **Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

3. Methodical recommendations for the implementation of course work on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

## **Theme 10: Management of animation activities.**

**Purpose:** to develop animation management skills within the hotel enterprise.

**The organizational form of the lesson is a round table.**

**The list of discussion topics for the round table:**

1. The role of animation services in the activities of tourism enterprises.
2. The assessment method, with which the manager can identify the necessary information about the employee.

**Issues for discussion:**

1. Animation management system.
2. The functional composition of the innovative management activities of the manager of the animation service.
3. Communications, structure and communication mechanisms in the management of animation activities.
4. The negotiation process during the preparation and conduct of animation events.

**Methodical recommendations:** mastering this topic is possible in the process of reviewing the content of the activity of the manager of animation activity, its innovative component.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports,

Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

**Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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**Internet resources:**

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2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

**Theme 11: Classification of tourists. Features of working with tourists of different categories.**

**Purpose:** to teach students how to organize leisure activities for tourists of different categories.

**Organizational form of the lesson: seminar**

**Issues for discussion:**

1. Forms of work on organizing leisure activities with different age groups of vacationers.
2. Animation programs for family leisure.
3. Consideration of national characteristics of tourists in the OD.
4. Classification of tourists in relation to leisure activities (6 types).
5. The definition of animation in tourism and hospitality.

**Methodical recommendations:** it is necessary to study the psychology of tourists of different categories and in this regard, - features of the organization of animation events.

**Tasks and questions for the formation and control of competency:**

1. What are the common forms of work on ML with tourists and vacationers.
2. What forms of work characterize the leisure of tourists in the CMS region?
3. What forms of leisure activities are characteristic only for family vacations?

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

#### **Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports, Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

#### **Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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#### **Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

## **Theme 12: Sports and Entertainment Programs**

**Purpose:** to form the ability to organize sports leisure programs.

**Organizational form of the lesson: seminar**

**Issues for discussion:**

1. Classification of tourists in relation to leisure activities.
2. Hotel animation services and programs.
3. Typology of directions and programs of tourist animation.

**Methodical recommendations:** in the process of studying the topic, students should consider specific activities, new technologies in the field of sports animation.

**Tasks and questions for the formation and control of competency:**

1. Activities included in sports and entertainment programs.
2. Modern wellness programs.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

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**Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.



2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/ Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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**Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

**Theme 13: Spectacular entertainment.**

**Purpose:** to form the ability to organize entertainment and entertainment programs.

**Organizational form of the lesson: discussion seminar**

**Issues for discussion:**

1. The role of cultural elements in the formation of animated interest.
2. Holiday as an animation event.
3. Forms of theatrical animated events.

**Methodical recommendations:** as a result of mastering the topic, the student should know the specifics of organizing spectacular and animation events in different countries of the world.

**Tasks and questions for the formation and control of competency:**

1. Design a spectacular entertainment program for the hotel complex.
2. Design a spectacular entertainment program for a spa facility.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairtdinova, O.A. Organization of leisure of tourists / O.A. Khairtdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

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#### **Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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#### **Internet resources:**

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2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

### **Theme 14: Formation of integrated programs**

**Purpose:** to study the specifics of the formation of integrated programs within the tourism enterprise.

#### **Organizational form of the lesson: seminar**

#### **Issues for discussion:**

1. Features of working with tourists of different categories.
2. Classification of tourists by age
3. Classification of tourists by ethnicity.

**Methodical recommendations:** the student should teach to competently structure a comprehensive program, to correctly correlate the activities of children's animation, sports, cultural and educational, show animation.

#### **Tasks and questions for the formation and control of competency:**

1. Develop forms of work with different age groups of vacationers.



2. Describe the number as a unit of the animation program.

**List of recommended literature:**

**Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

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**Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

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**Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

3. Methodical recommendations for the implementation of course work on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

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2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;

3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

### 3. LIST OF RECOMMENDED LITERATURE

#### **Main literature:**

1. Kulagina, E.V. Recreation and animation technologies / E.V. Kulagina, Yu.V. Slivkova; Ministry of Education and Science of Russia, Omsk State Technical University. - Omsk: Publishing House OmSTU, 2017. -- 96 p. : tab., graph., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=493340>. - Bibliography: p. 86. - ISBN 978-5-8149-2422-3. - Text: electronic.

2. Khairetdinova, O.A. Organization of leisure of tourists / O.A. Khairetdinova; Ministry of Education and Science of the Russian Federation, Federal State Budgetary Educational Institution of Higher Professional Education "Ufa State University of Economics and Service" (USUES). - Ufa: Ufa State University of Economics and Service, 2015. - 55 p. : tab., schemes. - Access mode: by subscription. - URL: <http://biblioclub.ru/index.php?page=book&id=445127>. - Bibliogr. in the book. - ISBN 978-5-88469-745-4. - Text: electronic.

#### **Additional literature:**

1. Kravchuk, T. A. Implementation of term paper on the discipline "Animation in Tourism" in the direction 100400.6662 "Tourism" / T. A. Kravchuk, D. A. Savchak, P. I. Flank. - Omsk: Siberian State University of Physical Culture and Sports, 2014. - 44 p. - ISBN 2227-8397. - Text: electronic // Electronic Library System IPR BOOKS: [site]. - URL: <http://www.iprbookshop.ru/65046.html>. - Access mode: for authorization. users.

2. Zhuravleva M.M. Animation in recreation and tourist activities [Electronic resource]: lecture course / Zhuravleva M.M. - Electron. textual data. — Irkutsk: Irkutsk branch of the Russian State University of Physical Culture, Sports, Youth and Tourism, 2015.— 159 pp. — Access mode: <http://www.iprbookshop.ru/15682>.— IPRbooks, with a password

#### **Educational and methodological literature:**

1. Methodical recommendations for practical lessons on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

2. Methodical recommendations for students on the organization and conduct of independent work on the discipline « Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

3. Methodical recommendations for the implementation of course work on the discipline «Организация анимационной деятельности в туризме/Organization of animation activities in Tourism» for students in the field of training 43.03.02 Tourism.

#### **Internet resources:**

1. <https://e.lanbook.com/> - Electronic library system Lan;  
2. <http://biblioclub.ru/> - Electronic library system « University library on-line»;

3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks