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Информация о владельце:

ФИО: Шебзухова Татьяна Александровна

Должность: Директор Пятигорского института (филиал) Северного Кавказского федерального университета

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EDUCATION
"NORTH CAUCASIAN FEDERAL UNIVERSITY"
Pyatigorsk Institute (branch) NCFU

APPROVED

Director of the Pyatigorsk Institute
(branch) NCFU

_____ T.A. Shebzukhova
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THE WORKING PROGRAM OF THE DISCIPLINE (MODULE)
ORGANIZATION OF GREEN TOURISM
(ELECTRONIC DOCUMENT)

Direction of training / specialty 43.03.02 Tourism / International tourism

Graduate qualification: Bachelor

Full-time form of education

Year of start of training **2021**

Studied in the 6th semester

1. The purpose and objectives of mastering the discipline

The program of the discipline "Organization of green tourism" for bachelors of the direction 43.03.02 "Tourism".

Target study discipline -mastering the competencies that a student should have in the field of ecological tourism.

Tasks mastering the discipline are:

- study of the specifics of the organization and conduct of sports and recreational activities;
- study of the possibility of creating new types of sports and health-improving services in institutions of a sanatorium-resort, recreational-health-improving and tourist-local history profile in order to strengthen the health and social adaptation of the individual;
- acquaintance with foreign experience of health tourism and recreation.

2. Place of discipline in the structure of the educational program

"Organization of green tourism" refers to the mandatory part. Its development takes place in the 6th semester.

3. Relationship with prior disciplines

"Organization of green tourism" is based on the basic knowledge gained in undergraduate courses: "Physical culture and sports", "Life safety", "Elective courses in physical culture and sports", "Technology organization of tourist activities", "Basic of Tourism", "Regional Geography of Tourism", "Types and Trends of Tourism "

4. Relationship with subsequent disciplines

The discipline "Organization of green tourism" lays the foundation of knowledge serving as a solid information base for studying such discipline "Organization of sanatorium and resort activities."

5. The list of planned learning outcomes in the discipline (module), correlated with the planned results of mastering the educational program

5.1. Competencies name

The code	Formulation:
<u>General cultural competences</u>	
PC-3	can develop and apply technologies for tourism services using technology and information and communication technologies
PC-4	knows how to organize the process of customer service on the basis of legal acts, taking into account the needs of consumers and the use of customer-oriented technologies.

5.2. Knowledge, abilities, skills and (or) experience of activities that characterize the stages of the formation of competencies

Planned learning outcomes for the sub-discipline (module), characterizing the stages of the formation of competencies	Formed competencies
Know: <ul style="list-style-type: none">- the history of the development of the hospitality industry, the principles of classification of services and their characteristics;- basic concepts in the field of hospitality, necessary to analyze the development of the hotel services market in modern conditions;- classification of enterprises in the hospitality industry	PC-3 can develop and apply technologies for tourism services using technology and information and communication technologies;
Be able to: <ul style="list-style-type: none">- to set and solve the tasks of the assortment policy and	

determine its strategy; - develop a new service; - use information technology tools to solve professional problems	
Own: - high motivation for professional work in the field of tourism; - basic skills of working with information in global computer networks; - technology for the development of a tourism product that meets the needs of the consumer at a high level; - the ability to develop and apply technologies of tourist services using technological and information and communication technologies	
Know: - basic needs and psychophysiological capabilities of a person, their relationship with the social activity of an individual; - theory of service organization; - features of the emergence of professional relationships between consumers and hotel service specialists.	
Be able to: - - apply all types of services and progressive types of services; - organize activities in the field of hospitality; - to identify the characteristics of the consumer working in the "contact zone"	
Own: - skills of conflict-free professional activity in interaction with business partners, colleagues and clients; - the ability to organize the process of customer service on the basis of legal acts, taking into account the needs of consumers and the use of customer-oriented technologies	PC-4 is able to organize the process of customer service on the basis of legal acts, taking into account the needs of consumers and the use of customer-oriented technologies.

6. The volume of the discipline / module

Volume of classes: Total 81 h. 4 C. e.

Including classroom 36 h.

Of them:

Lectures 12 h.

Laboratory work - h.

Practical lessons 24h.

Independent work 45 h.

Test 6 semester

7... The content of the discipline, structured by topics (sections) with an indication of the number of astronomical hours of occupations allotted to them

7.1 Thematic plan of the discipline

No. p / p	Section (topic) of the discipline	Implemented competence	Contact work of students as a teacher, hours (astr)	Independent work
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			Lectures	Workshops	Laboratory works	Group consultations	
6 semester							
Section 1 Organization of green tourism. History and modernity							
one.	Subject, methods and objectives of the discipline "Organization of green tourism".	PC-3 can develop and apply technologies for tourism services using technology and information and communication technologies; PC-4 is able to organize the process of customer service on the basis of legal acts, taking into account the needs of consumers and the use of customer-oriented technologies.	1.5	1.5	-	-	3
2.	The place of discipline in the system of sciences.		1.5	1.5			3
3.	Conceptual and categorical apparatus.		1.5	1.5			3
4.	The history of the emergence and development of ecological tourism.		1.5	1.5			3
6 semester							
Section 2. Industry of ecological recreation							
5.	The main directions of development of ecological tourism in Russia	PC-3 can develop and apply technologies for tourism services using technology and information and communication technologies; PC-4 is able to organize the process of customer service on the basis of legal acts, taking into account the needs of consumers and the use of customer-oriented technologies.	1.5	1.5	-	-	3
6.	The main directions of development of ecological tourism in the region		1.5	1.5	-	-	3
7.	Social functions and principles of ecological tourism.		1.5	1.5	-	-	-
eight .	The concept of development of ecological tourism in the Russian Federation.		1.5	1.5	-	-	3
9.	Social functions and principles of ecological tourism.		1.5	1.5	-	-	3
10.	Social functions and principles of ecological tourism. Promotion of healthy lifestyles		1.5	1.5	-	-	3
eleven.	Regulatory framework for the development of ecological tourism.	1.5	1.5	-	-	3	

12.	Program and regulatory framework for the development of ecological tourism.		1.5	1.5	-	-	3
thirteen.	Infrastructure for ecological recreation.		1.5	1.5	-	-	3
14.	Organization of sports and health services for various social groups.		1.5	1.5	-	-	3
Total for 6 semester			12	24	-	-	45
Total			12	24	-	-	45

7.2 Name, content and interactive forms of lectures

No.	The names of the subjects of the discipline, their summary	Volume of hours	Form of conducting
6 semester			
Section 1. Sports and health tourism. History and modernity		1.5	-
one.	Topic 1. Subject, methods and objectives of the discipline "Organization of green tourism". The specificity of the object and subject of the discipline in comparison with other sciences. The place of discipline in the system of sciences. Basic concepts and terms.	1.5	-
2.	Topic 2. Place of discipline in the system of sciences. The specificity of the object and subject of the discipline in comparison with other sciences. The place of discipline in the system of sciences.	1.5	Lecture-visualization
3.	Topic 3. Conceptual and categorical apparatus. Basic concepts and terms. The ambiguity of definitions. Description of concepts.	1.5	-
4.	Topic 4. The history of the emergence and development of ecological tourism. A brief historical overview of the development of ecological tourism in Russia and abroad.	1.5	-
6 semester			
Section 2. Industry of ecological recreation		15	4.5
5.	Topic 5. Social functions and principles of ecological tourism. Social signs and concepts of sports and recreational activities in the context of tourism. Health tourism and its features in the recreational and health field. Development of mass ecological tourism among various groups of the population. Promotion of healthy lifestyles.	1.5	Lecture-visualization
6.	Topic 6. The main directions of development of ecological tourism in the region. Characteristics of the current state of active tourism in Russia. The main types of ecological tourism. The main types and types of ecological tourism in the region. Development of new types of ecological tourism in the region.	1.5	-
7.	Topic 7. Social functions and principles of ecological tourism. Social signs and concepts of sports and recreational activities in the context of social tourism. Health tourism and its features in the recreational and health field.	1.5	Lecture-visualization

eigh	Topic 8: Concept for the development of ecological tourism in the Russian Federation... The main provisions of the concept. The role and significance of the concept in the context of solving national problems.	1.5	
ht.			
9.	Topic 9. Development of the fitness industry. Fitness centers and their role in providing sports and health services to tourists. Fitness centers at KMV.	1.5	-
10.	Topic 10. Social functions and principles of ecological tourism. Promotion of healthy lifestyles	1.5	-
ele	Topic 11. Normative foundations for the development of ecological tourism. Basic provisions, instructions for organizing and conducting sports and recreational activities.	1.5	-
ve			
n.			
12.	Topic 12. Program and normative documents of the organization of sports and health services. Program and regulatory support of sports and recreation services: tourist competitions, walking tours, hikes, etc.	1.5	-
thi	Topic 13. Infrastructure of ecological recreation. Sports and recreation complexes, health resort complexes, hotel facilities	1.5	-
rte			
en.			
14.	Topic 14... Organization of sports and health services for various social groups. Organization and holding of competitions and sports events, walking tours, hikes for children. Organization and conduct of sports events, walking tours and hikes for the elderly. Organization and implementation of health services for people with disabilities.	1.5	Lecture-visualization
	Total for 6 semester	12	9
	Total	12	9

7.3 Name and forms of laboratory studies

This type of work is not provided for in the curriculum.

7.4 Name of practical lessons

Topic no.	The names of the subjects of the discipline, their summary	Clock volume	Interactive form
6 semester			
Section 1. Sports and health tourism. History and modernity			
	Practical task number 1. Subject, methods and objectives of the discipline "Organization of green tourism".	1.5	-
	Practical task number 2. Place of discipline in the system of sciences.	1.5	Round table
	Practical task number 3. Conceptual and categorical apparatus.	1.5	
	Practical task number 4. The history of the emergence and development of ecological tourism.	1.5	
6 semester			
Section 2. Industry of ecological recreation			
	Practical task number 5. Social functions and principles of ecological tourism.	1.5	
	Practical task number 6. The main directions of	1.5	Round table

	development of ecological tourism in the region.		
	Practical task number 7. Social functions and principles of ecological tourism.	1.5	
	Practical task number 8. The concept of the development of ecological tourism in the Russian Federation...	1.5	Round table
	Practical task number 9. Development of the fitness industry.	1.5	
	Practical task number 10. Social functions and principles of ecological tourism.	1.5	
	Practical task No. 11. Regulatory framework for the development of ecological tourism.	1.5	
	Practical task No. 12. Program and normative documents of the organization of sports and health services.	1.5	Round table
	Practical task No. 13. Infrastructure of ecological recreation.	1.5	
	Practical task number 14... Organization of sports and health services for various social groups.	1.5	
	Total for 6 semester	24	6
	Total	24	6

7.5 Technological map of the student's independent work

Codes implemented competencies	View activities students	The final product independent work	Assessment tools and technologies	The volume of hours, including		
				CPC	Contact work as a teacher	Total
PC-3, PC-4	Preparation for practical exercises	Abstract of materials	Interview	15	5	twenty
	Preparation of a general discussion for a round table on topics No. 2,6,8,12,14	Message	Report	twenty	5	25
Total for 6 semester				35	10	45
Total				35	10	45

8. Fund of assessment tools for intermediate certification of students in the discipline

8.1 List of competencies with an indication of the stages of their formation in the process of mastering the EP. Valuation funds fund passport

The code assessed competence	Stage formation of competence (topic number)	Assessment tools and technologies	A type control (current/intermediate accurate)	View Control (oral/writing)	Name evaluative facilities
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PC-3, PC-4	No. 1-14	Interview	current	oral	Interview questions
PC-3, PC-4	No. 2,6,8,12,14	Report	current	oral	List of discussion topics for the round table

8.2 Description of indicators and criteria for assessing competencies at various stages of their formation, description of assessment scales

Levels of competence formation	Indicators	Descriptors			
		2 points	3 points	4 points	5 points
PC-3 can develop and apply technologies for tourism services using technology and information and communication technologies; PC-4 is able to organize the process of customer service on the basis of legal acts, taking into account the needs of consumers and the use of customer-oriented technologies					
Base	Knows: - the history of the emergence and development of ecological tourism; - the role of ecological tourism in the modern tourism industry.	Little knows: - the history of the emergence and development of ecological tourism; - the role of ecological tourism in the modern tourism industry.	Knows satisfactorily: - the history of the emergence and development of ecological tourism; - the role of ecological tourism in the modern tourism industry.	Knows well: - the history of the emergence and development of ecological tourism; - the role of ecological tourism in the modern tourism industry.	
	Is able to: - analyze the knowledge gained; - to organize sports and recreational activities.	Poorly able to: - analyze the knowledge gained; - to organize sports and recreational activities.	Satisfactory is able to: - analyze the knowledge gained; - to organize sports and recreational activities.	Good at: - analyze the knowledge gained; - to organize sports and recreational activities.	
	Owns: - the technique of promoting new sports and health services; - the skills of organizing hiking trips.	Poorly owns: - the technique of promoting new sports and health services; - the skills of organizing hiking trips.	Has a satisfactory command of: - the technique of promoting new sports and health services; - the skills of organizing hiking trips.	Good command of: - the technique of promoting new sports and health services; - the skills of organizing hiking trips.	
Elevated	Knows: - the history of the emergence and development of ecological tourism; - the role of ecological tourism in the modern tourism industry; - centers of ecological tourism.				Knows: - the history of the emergence and development of ecological tourism; - the role of ecological tourism in the modern tourism industry; - centers of ecological tourism.
	Is able to: - analyze the knowledge gained; - to organize sports				Is able to: - analyze the knowledge gained; - to organize sports

	and recreational activities; - independently find and use various sources of information.				and recreational activities; - independently find and use various sources of information.
	Owens: - the technique of promoting new sports and health services; - the skills of organizing hiking trips; - a methodology for the development of sports and recreational activities.				Owens: - the technique of promoting new sports and health services; - the skills of organizing hiking trips; - a methodology for the development of sports and recreational activities.
Base	Know: -security features during various excursions; - knows the rules of labor protection and industrial safety of the guide; - 6 first aid in emergency situations; -the rules of safety when working at a computer and during excursions;	Little knows: - security features during various excursions; - knows the rules of labor protection and industrial safety of the guide; - 6 first aid in emergency situations; -the rules of safety when working at a computer and during excursions;	Knows satisfactorily: - security features during various excursions; - knows the rules of labor protection and industrial safety of the guide; - 6 first aid in emergency situations; -the rules of safety when working at a computer and during excursions;	Knows well: - security features during various excursions; - knows the rules of labor protection and industrial safety of the guide; - 6 first aid in emergency situations; -the rules of safety when working at a computer and during excursions;	
	Be able to: - Ensure the safety of customer service tourist services. - Observe the requirements of labor protection and safety measures in the divisions of enterprises in the chosen field of activity; - instruct tourists on the rules of conduct on excursions; - apply the rules of labor protection and industrial safety of the guide; - to organize and provide people with the first; - to organize the transportation of the victims.	Poorly able to: - Ensure the safety of customer service tourist services. - Observe the requirements of labor protection and safety measures in the divisions of enterprises in the chosen field of activity; - instruct tourists on the rules of conduct on excursions; - apply the rules of labor protection and industrial safety of the guide; - to organize and provide people with the first; - to organize the	Has a satisfactory command of: - Ensure the safety of customer service tourist services. - Observe the requirements of labor protection and safety measures in the divisions of enterprises in the chosen field of activity; - instruct tourists on the rules of conduct on excursions; - apply the rules of labor protection and industrial safety of the guide; - to organize and provide people with the first; - to organize the	Good command of: - Ensure the safety of customer service tourist services. - Observe the requirements of labor protection and safety measures in the divisions of enterprises in the chosen field of activity; - instruct tourists on the rules of conduct on excursions; - apply the rules of labor protection and industrial safety of the guide; - to organize and provide people with the first; - to organize the transportation of	

		transportation of the victims.	transportation of the victims.	the victims.	
	Own: -the skills of transportation of victims; -the skills of exact observance of TB in accordance with the job description of the guide; first aid skills...	Poorly owns: -the skills of transportation of victims; -the skills of exact observance of TB in accordance with the job description of the guide; first aid skills...	Has a satisfactory command of: -the skills of transportation of victims; -the skills of exact observance of TB in accordance with the job description of the guide; first aid skills.	Good command of: -the skills of transportation of victims; -the skills of exact observance of TB in accordance with the job description of the guide; first aid skills.	
Elevated	Know: -security features during various excursions; - knows the rules of labor protection and industrial safety of the guide; - 6 first aid in emergency situations; -the rules of safety when working at a computer and during excursions;				Know: -security features during various excursions; - knows the rules of labor protection and industrial safety of the guide; - 6 first aid in emergency situations; -the rules of safety when working at a computer and during excursions;
	Be able to: - Ensure the safety of customer service tourist services. - Observe the requirements of labor protection and safety measures in the divisions of enterprises in the chosen field of activity; - instruct tourists on the rules of conduct on excursions; - apply the rules of labor protection and industrial safety of the guide; - to organize and provide people with the first; - to organize the transportation of the victims.				Be able to: - Ensure the safety of customer service tourist services. - Observe the requirements of labor protection and safety measures in the divisions of enterprises in the chosen field of activity; - instruct tourists on the rules of conduct on excursions; - apply the rules of labor protection and industrial safety of the guide; - to organize and provide people with the first; - to organize the transportation of the victims.
	Own: -the skills of transportation of victims; -the skills of exact observance of TB in accordance with the job description of the guide;				Own: -the skills of transportation of victims; -the skills of exact observance of TB in accordance with the job description of the guide;

first aid skills...		first aid skills...
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Description of the grading scale

Within the framework of the rating system, the progress of students in each discipline is assessed during the current control and intermediate certification.

Current control

Rating assessment of student knowledge

No. p / p	Activity of students	The timing fulfillment	Quantity points
6 semester			
one.	Interview Topics 1-3	5 week	15
2.	Interview Topics 4-6	10 week	twenty
3.	Interview Topics 7-9	16 week	twenty
	Total for 6 semester		55
	Total		55

The maximum possible score for the entire current control is set equal to 55. The current control event is considered passed if the student received for it at least 60% of the maximum score set for this control. The rating score given to the student for the current control event, handed over by the student within the timeframe established by the control events schedule, is determined as follows:

Control task performance level	Rating score (in% of the maximum point for the control task)
Great	one hundred
Good	80
Satisfactory	60
Unsatisfactory	0

Intermediate certification in the form of an exam provides for a mandatory examination procedure and is estimated at 40 points out of 100. If the student's rating score in the discipline at the end of the semester is 60, then the program automatically adds 32 bonus points and gives the grade "excellent". A student's positive answer on the exam is assessed by rating points in the range from 20 to 40 ($20 \leq \text{Sex} \leq 40$), a score of less than 20 points is considered unsatisfactory.

The scale of correspondence of the rating score of the exam to the 5-point system

Discipline rating score	Score on a 5-point system
35 - 40	Fine
28 - 34	Good
20 - 27	Satisfactorily

The final grade for the discipline studied in one semester is determined by the sum of the points gained for the work during the semester and the points received when passing the exam:

Scale of recalculation of the rating score by discipline

in the assessment on a 5-point system

Discipline rating score	Score on a 5-point system
88 - 100	Fine
72 - 87	Good
53 - 71	Satisfactorily
<53	Unsatisfactory

8.3 Typical control tasks or other materials necessary to assess knowledge, skills, abilities and (or) experience of activities that characterize the stages of formation of competencies

The test procedure is not carried out as a separate control event; the student's knowledge is assessed based on the results of the current control.

8.4 Methodological materials defining procedures for assessing knowledge, skills, abilities and (or) experience of activities, characterizing the stages of formation of competencies

The current control of students is carried out by teachers conducting practical classes in the discipline in the following forms: interview.

Admission to practical classes occurs if there is a synopsis of the corresponding lecture and a synopsis independently studied literature on the topic. For a practical lesson, the student must prepare answers to questions, complete tasks on the topic of the lesson.

A student receives the maximum number of points if he actively participates in the work, owns the material, is able to logically and clearly express thoughts, creatively approaches the solution of the main issues of the topic, shows independence of thought.

The reasons for the decrease in the assessment are:

- poor knowledge of the topic and basic terminology;
- passivity of participation in group work;
- lack of ability to apply theoretical knowledge to solve practical problems;
- untimely provision of completed works.

The criteria for evaluating the results of independent work are given in the Foundation for Evaluating Means by Discipline.

9. Methodical instructions for students on mastering the discipline

At the first stage, it is necessary to familiarize yourself with the work program of the discipline, which considers the content of the topics of practical lessons, topics and types of independent work. For each type of independent work, certain reporting forms are provided

For the successful mastering of the discipline, it is necessary to perform the following types of independent work, using the recommended sources of information.

P/ p No.	Types of independent work	Recommended sources of information (source number)			
		The main	Additional	Methodical	Internet resources
one.	Independent study of literature on topics No. 1-14	one	one	1-2	1-4
2.	Preparing a message for the round table	one	one	-	1-4

10. Educational-methodical and informational support of the discipline

10.one. Recommended reading

10.1.1.List of main literature:

1. Tourism and orienteering: textbook. manual [text] /VF Gorbato [and others]; Ministry of Education and Science of the Russian Federation, Federal State Autonomous Educational Institution of Higher Professional Education "North Caucasian Federal University". - Stavropol: NCFU Publishing House, 2018 .-- 111 p.

10.one. 2... List of additional literature:

1. Geography of tourism: a textbook for teaching university students in the areas of training "Service", "Tourism", "Hotel business" [text]/ V. I. Kruzhalin [and others]. - M .: Federal Agency for Tourism, 2017 .-- 328 p.

10. 2... List of educational and methodological support for independent work

1. Methodical instructions for practical training in the discipline "Organization of green tourism" for students of direction 03.03.02 Tourism.

2. Methodical recommendations for independent work in the discipline "Organization of green tourism" for students of direction 03.03.02 Tourism.

10.1.3. The list of resources of the information and telecommunication network "Internet" necessary for mastering the discipline

1. <http://biblioclub.ru> EBS "University Library Online";
2. www.elibrary.ru Scientific electronic library e-library;
3. www.library.stavsu.ru Electronic library and electronic catalog of the NCFU scientific library;
4. www.window.edu.ru Information system "Single window of access to educational resources".

11. The list of information technologies used in the implementation of the educational process in the discipline, including the list of software and information reference systems

1. Information software GARANT
2. Reference and legal system ConsultantPlus.

12. Description of the material and technical base required for the implementation of the educational process in the discipline

- educational, lecture halls;
- multimedia equipment for lecturing and conducting seminars;
- computer class with Internet access.