

Документ подписан простой электронной подписью

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Дата подписания: 19.09.2023 13:28:39

Уникальный программный ключ:

d74ce93cd40e39275c3ba2f58486412a1c8ef96f

**MINISTRY OF SCIENCE AND HIGHER EDUCATION OF RUSSIAN FEDERATION**  
**Federal State Autonomous Educational Institution for Higher Education**  
**"NORTH-CAUCASUS FEDERAL UNIVERSITY"**  
**Pyatigorsk Institute (branch) NCFU**

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Director of the Pyatigorsk Institute  
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«\_\_» \_\_\_\_\_ 20\_\_ г.

**WORKING PROGRAM OF THE DISCIPLINE (MODULE)**

Оздоровительный туризм / Wellness tourism

(ELECTRONIC DOCUMENT)

Direction of training / specialty: 43.03.02 Tourism / International tourism

Graduate qualification: bachelor

Mode of study: full-time

Curriculum: **2021**

Studied in 7 term

### 1. The purpose and objectives of the discipline

The program of the discipline "Оздоровительный туризм / Wellness tourism" is intended for undergraduate courses 43.03.02 «Tourism».

**The purpose** of discipline is the mastery of competencies that allow you to gain knowledge of the basics of organizing health services aimed at improving clients: Spa, Wellness, fitness centers; the foundations of the organization and functioning of sanatorium-resort accommodation facilities providing medical and health-improving services.

**The tasks** of the discipline "Оздоровительный туризм / Wellness tourism" are:

- mastering the basics of theoretical knowledge in the field of organization and functioning of sanatorium-resort accommodation facilities, Spa-, Wellness-, fitness centers in the hotel;
- study of technologies for organizing health programs and events and methods of their implementation;
- study of the specifics of the development of health-improving, health-improving, Spa-, Wellness-, fitness programs in the hotel and sanatorium complexes;
- study of the peculiarities of climatotherapy, balneotherapy, mud therapy, thalassotherapy, etc.;
- determination of the possibility of using foreign experience in organizing health programs and events in the hotel industry in Russia.

### 2. The place of discipline in the structure of the educational program

Discipline belongs to the part formed by participants in educational relations. Its development takes place in the 7<sup>th</sup> term.

### 3. Relationship with previous disciplines

The content of the discipline «Оздоровительный туризм / Wellness tourism» is based on such disciplines as: «Service activities in tourism», «Tourism country studies», «International Tourism Management», «Organizational and managerial practice», «Physical culture and sport».

### 4. Relationship with subsequent disciplines

The discipline «Оздоровительный туризм / Wellness tourism» is a basic platform for further study of discipline: «Туристско-рекреационное проектирование / Project development in tourism and recreation».

### 5. List of planned learning outcomes for the discipline (module), correlated with the planned results of mastering the educational program

#### 5.1. Name of competences

Code	The wording:
<b><u>Professional competencies</u></b>	
<b>PC-1</b>	the ability to organize the work of performers, make decisions on the organization of tourist activities
<b>PC-3</b>	the ability to carry out internal and external professional communications

#### 5.2. Knowledge, skills, and (or) experience of activities that characterize the stages of forming competences

Planned learning outcomes for discipline (module), characterizing stages of forming competencies	Formed competences	Code and name of the indicator of achievement of universal competence
<b>To know:</b> - content and parameters of the labor	<b>PC-1</b> the ability to organize the work of performers, make	<b>PC-1.1.</b> Carries out the selection of personnel

<p>potential of personnel tourism industry enterprises;</p> <ul style="list-style-type: none"> <li>- methods of organizing the work of performers;</li> <li>- methods of using their potential and managing labor behavior.</li> </ul>	<p>decisions on the organization of tourist activities</p>	<p>of the tourist enterprise in accordance with the professional tasks of the activity.</p> <p><b>PC-1.2.</b> Manages the labor collective, economic and financial-economic processes of the tourist organization.</p>
<p><b>To be able:</b></p> <ul style="list-style-type: none"> <li>- apply methods and ways of organizing work performers of the tourism industry;</li> <li>- use the potential of the performers of the tourism industry;</li> <li>- manage work behavior.</li> </ul>		
<p><b>To master:</b></p> <ul style="list-style-type: none"> <li>- skills in applying work organization methods performers of enterprises in the tourism industry,</li> <li>- the skills of making decisions about the organization of tourist activities;</li> <li>- the skills of selection of personnel of the tourist enterprise in accordance with the professional tasks of the activity.</li> </ul>		
<p><b>To know:</b></p> <ul style="list-style-type: none"> <li>-the meaning of the concepts "health-improving services", "health-improving services", Spa-, Wellness-services;</li> <li>- the basic principles of the organization of health-improving and health-improving services in hotel and sanatorium-resort complexes;</li> <li>- modern methods of using recreational resources.</li> </ul>	<p><b>PC-3</b> able to develop and apply technologies for serving tourists using technological and information and communication technologies</p>	<p><b>PC-3.1.</b> Forms a tourist product, incl. based on modern information and communication technologies, as well as taking into account the individual and special requirements of the tourist.</p> <p><b>PC-3.2.</b> Organizes the sale of tourism products and individual tourism services.</p> <p><b>PC-3.3.</b> Negotiates with partners, coordinates the terms of interaction for the sale of tourism products.</p>
<p><b>To be able:</b></p> <ul style="list-style-type: none"> <li>- to develop and implement health-improving, health-improving, Spa-, Wellness-, fitness programs in the hotel and sanatorium-resort complexes;</li> <li>- to express and justify their innovations on the organization of health services;</li> <li>-apply new forms of customer service.</li> </ul>		
<p><b>To master:</b></p> <ul style="list-style-type: none"> <li>- legal issues of providing health and medical services;</li> <li>- the skills of applying theoretical knowledge in professional activities;</li> <li>- the skills of administrative activities of the formation of a health service.</li> </ul>		

## 6. The scope of the academic discipline / module

Astron.  
hours

Course content: Total	<u>108 h.</u>	<u>4 c.u.</u>
In class study	<u>40,5 h.</u>	
Including:		
Lectures	<u>13,5 h.</u>	
Laboratory works	<u>0 h.</u>	
Practical training	<u>27 h.</u>	
Independent work	<u>40,5 h.</u>	
Control	<u>27 h.</u>	
Exam <u>7</u> term		

## 7. Content of the discipline, structured according to topics (sections) with indication of the number of academic hours and types of lessons assigned to them

### 7.1 Thematic plan of the discipline

№ п/п	Lecture themes	Implemented competence	Contact work students with teacher, hours (astr.)				Independent work, hours
			Lectures	Practical lessons	Laboratory works	Group consultations	
7 term							
Section I. World history of health service development							
1.	Introductory course. Introduction to the discipline. Subject, methods and objectives of the discipline. Definition of concepts and terms.	PC-1 PC-3	1,5	3	-	-	13,5
2.	The geography of health tourism in the world.		1,5	3	-	-	
3.	The history of the development of health tourism in Russia.		1,5	3	-	-	
Section 2. Modern organization of health tourism							
4.	The current state and prospects for the development of health services in the world.	PC-1 PC-3	1,5	3	-	-	13,5
5.	Resorts as a major part of the wellness industry.		1,5	3	-	-	
6.	Recreational foundations of health tourism in Russia		1,5	3	-	-	

Section 3. Innovative health technologies and programs							
7.	Organization of wellness services	PC-1 PC-3	1,5	3	-	-	13,5
8.	Wellness and SPA as the latest health technologies.		1,5	3	-	-	
9.	Features of SPA services in a resort destination.		1,5	3	-	-	
Total for 7 term			13,5	27	-	-	40,5
	Total		13.5	27	-	-	40.5

## 7.2 The name and content of the lectures

<b>№</b>	<b>The name of the subjects of the discipline, their summary</b>	<b>Volume of hours (astron.)</b>	<b>The interactive form</b>
<b>7 term</b>			
<b>Section I. World history of health service development</b>			
1.	<b>Theme 1. Introductory course. Introduction to the discipline. Subject, methods and objectives of the discipline. Definition of concepts and terms.</b> Introduction. Goals and objectives of the course. Basic concepts and terms: health tourism, medical tourism, health tourism, health tourism, sports and health tourism.	1,5	-
2.	<b>Theme 2. The geography of health tourism in the world.</b> World classification of climatic zones and resorts. History and development of international resort areas. Organization of health services in the world.	1,5	-
3.	<b>Theme 3. The history of the development of health tourism in Russia.</b> Resorts as the basis of health services in the pre-Soviet and Soviet periods. Classification of health resorts by methods of health improvement and treatment. Formation of the health tourism market in the post-Soviet period.	1,5	-
<b>Section 2. Modern organization of health tourism</b>			
4.	<b>Theme 4. The current state and prospects for the development of health services in the world.</b> Mission and goals of creating wellness centers in accommodation facilities. Organization and technology of fitness centers, bowling centers, tennis courts, golf courses in hotels.	1,5	-
5.	<b>Theme 5. Resorts as a major part of the wellness industry.</b> Leading foreign resorts. Organization of health services in the Czech resorts, the Dead Sea, in the resorts of Germany, Turkey, Egypt, Tunisia. Leading Russian resorts: resorts of Altai, Sochi, CMW.	1,5	-
6	<b>Theme 6. Recreational foundations of health tourism in Russia.</b> Leading Russian resorts: resorts of Altai, Sochi, CMW. Segmentation of the resort market in Russia. Classification of health resorts by methods of health improvement and treatment. The place of spa services in the health service system.	1,5	-

<b>Section 3. Innovative health technologies and programs</b>			
<b>7.</b>	<b>Theme 7. Organization of wellness services</b> International experience in organizing health services: global trends. Regulatory framework for health services. Technical regulations and standards to ensure the quality and safety of the provision of health services.	1,5	-
<b>8.</b>	<b>Theme 8. Wellness and SPA as the latest health technologies.</b> Wellness and SPA as the main health and wellness technologies. Concepts, types and categories of SPA. Tourist SPA programs abroad: specifics and features	1,5	-
<b>9.</b>	<b>Theme 9. Features of SPA services in a resort destination.</b> SPA services in health resort activities: medical and health aspects. Organization of SPA services in the hotels of the resort region.	1,5	-
<b>Total for 7 term</b>		<b>13,5</b>	<b>-</b>
<b>Total</b>		<b>13,5</b>	<b>-</b>

### 7.3 Name of laboratory works

This type of work is not provided.

### 7.4 Name of the Practical Classes

<b>№ theme</b>	<b>The name of the subjects of the discipline, their summary</b>	<b>Volume of hours (astron.)</b>	<b>The interactive form</b>
<b>7 term</b>			
<b>Section 1. World history of health service development</b>			
1.	<b>Practical Class № 1.</b> Introductory course. Introduction to the discipline. Subject, methods and objectives of the discipline. Definition of concepts and terms.	1,5	-
1.	<b>Practical Class № 2.</b> Introductory course. Introduction to the discipline. Subject, methods and objectives of the discipline. Definition of concepts and terms.	1,5	-
2.	<b>Practical Class № 3.</b> The geography of health tourism in the world.	1,5	-
2.	<b>Practical Class № 4.</b> The geography of health tourism in the world.	1,5	-
3.	<b>Practical Class № 5.</b> The history of the development of health tourism in Russia.	1,5	-
3.	<b>Practical Class № 6.</b> The history of the development of health tourism in Russia.	1,5	-
<b>Section 2. Modern organization of health tourism</b>			
4.	<b>Practical Class № 7.</b> The current state and prospects for the development of health services in the world.	1,5	-
4.	<b>Practical Class № 8.</b> The current state and prospects for the development of health services in the world.	1,5	-
5.	<b>Practical Class № 9.</b> Resorts as a major part of the wellness industry.	1,5	-
5.	<b>Practical Class № 10.</b> Resorts as a major part of the wellness industry.	1,5	-

6.	<b>Practical Class № 11.</b> Recreational foundations of health tourism in Russia.	1,5	-
6.	<b>Practical Class № 12.</b> Recreational foundations of health tourism in Russia.	1,5	-
<b>Section 3. Innovative health technologies and programs</b>			
7.	<b>Practical Class № 13.</b> Organization of wellness services	1,5	-
7.	<b>Practical Class № 14.</b> Organization of wellness services	1,5	-
8.	<b>Practical Class № 15.</b> Wellness and SPA as the latest health technologies.	1,5	-
8.	<b>Practical Class № 16.</b> Wellness and SPA as the latest health technologies.	1,5	-
9.	<b>Practical Class № 17.</b> Features of SPA services in a resort destination.	1,5	-
9.	<b>Practical Class № 18.</b> Features of SPA services in a resort destination.	1,5	-
<b>Total for 7 term</b>		<b>27</b>	<b>-</b>
<b>Total</b>		<b>27</b>	<b>-</b>

### 7.5 Technological map of the student's independent work

Code realizable competen ces	Variety of students activities	The final product of independent work	Meansand technologies of assessments	Volume of hours(astr.), including		
				IWS	Contact information work with teacher	Total
7 term						
PC-1 PC-3	Study of literature on themes № 1-9	Abstract of materials	Interviewing	31,59	3,51	35,1
	Preparation for practical classes on themes № 1-9	Abstract of materials	Interviewing	4,86	0,54	5,4
	Total for 7 term			36,45	4,05	40,5
	Total			36,45	4,05	40,5

## 8. Foundation of evaluation tools for intermediate qualification of trainees in discipline

### 8.1 List of competencies with the indication of the stages of their formation in the process of mastering the EP HE. The passport of the appraisal fund

Code of realizable competenc es	Stage forming competence (№theme)	Meansand Technologies of assessments	A type control (current/ Intermediate accurate)	Type Controls (oral/ written)	Name evaluation facilities
<b>PC-1 PC-3</b>	1 – 9	Interviewing	current	oral	Questions for the interview

	1 – 9	Exam	intermediate	oral	Questions to exam
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## 8.2 Description of indicators and criteria for assessing competencies at various stages of their formation, a description of scales of assessment

Levels of competence formation	Indicators	Descriptors			
		2 points	3 points	4 points	5 points
<b>PC-1 the ability to organize the work of performers, make decisions on the organization of tourist activities</b>					
<b>PC-1.1.</b> Carries out the selection of personnel of the tourist enterprise in accordance with the professional tasks of the activity.					
<b>PC-1.2.</b> Manages the labor collective, economic and financial-economic processes of the tourist organization					
Basic	<b>To know:</b> - content and parameters of the labor potential of personnel tourism enterprises; - methods of organizing the work of performers; - methods of using their potential and managing labor behavior.	<b>Weakly knows:</b> - content and parameters of the labor potential of personnel tourism industry enterprises; - methods of organizing the work of performers	<b>Satisfactory knows:</b> - content and parameters of the labor potential of personnel tourism industry enterprises; - methods of organizing the work of performers	<b>Knows well:</b> - content and parameters of the labor potential of personnel tourism industry enterprises; - methods of organizing the work of performers; - methods of using their potential and managing labor behavior..	
	<b>To be able:</b> - apply methods and ways of organizing work performers of the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior.	<b>To be able weakly:</b> - apply methods and ways of organizing work performers of the tourism industry; - use the potential of the performers of the tourism industry	<b>To be able satisfactory:</b> - apply methods and ways of organizing work performers of the tourism industry; - use the potential of the performers of the tourism industry	<b>To be able well:</b> - apply methods and ways of organizing work performers of the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior.	
	<b>To master:</b> - skills in applying work organization methods performers of enterprises in the tourism industry, - the skills of making decisions about the organization of	<b>To master weak:</b> - skills in applying work organization methods performers of enterprises in the tourism industry, - the skills of	<b>Satisfactory weak:</b> - skills in applying work organization methods performers of enterprises in the tourism industry, - the skills of	<b>To master well:</b> - skills in applying work organization methods performers of enterprises in the tourism industry, - the skills of	



	<p>tourist activities;</p> <ul style="list-style-type: none"> <li>- the skills of selection of personnel of the tourist enterprise in accordance with the professional tasks of the activity.</li> </ul>	making decisions about the organization of tourist activities	making decisions about the organization of tourist activities	making decisions about the organization of tourist activities;	
Advanced	<p><b>To know:</b></p> <ul style="list-style-type: none"> <li>- content and parameters of the labor potential of personnel tourism enterprises;</li> <li>- methods of organizing the work of performers;</li> <li>- methods of using their potential and managing labor behavior.</li> </ul>				<p><b>Fully knows:</b></p> <ul style="list-style-type: none"> <li>- content and parameters of the labor potential of personnel tourism enterprises;</li> <li>- methods of organizing the work of performers;</li> <li>- methods of using their potential and managing labor behavior.</li> </ul>
	<p><b>To be able:</b></p> <ul style="list-style-type: none"> <li>- apply methods and ways of organizing work performers of the tourism industry;</li> <li>- use the potential of the performers of the tourism industry;</li> <li>- manage work behavior.</li> </ul>				<p><b>Fully able:</b></p> <ul style="list-style-type: none"> <li>- apply methods and ways of organizing work performers of the tourism industry;</li> <li>- use the potential of the performers of the tourism industry;</li> <li>- manage work behavior.</li> </ul>
	<p><b>To master:</b></p> <ul style="list-style-type: none"> <li>- skills in applying work organization methods performers of enterprises in the tourism industry,</li> <li>- the skills of making decisions about the organization of tourist activities;</li> <li>- the skills of selection of</li> </ul>				<p><b>Fully master:</b></p> <ul style="list-style-type: none"> <li>- skills in applying work organization methods performers of enterprises in the tourism industry,</li> <li>- the skills of making decisions about the organization of tourist</li> </ul>

	personnel of the tourist enterprise in accordance with the professional tasks of the activity.				activities; - the skills of selection of personnel of the tourist enterprise in accordance with the professional tasks of the activity.
<b>PC-3 able to develop and apply technologies for serving tourists using technological and information and communication technologies</b> PC-3.1. Forms a tourist product, incl. based on modern information and communication technologies, as well as taking into account the individual and special requirements of the tourist. PC-3.2. Organizes the sale of tourism products and individual tourism services. PC-3.3. Negotiates with partners, coordinates the terms of interaction for the sale of tourism products					
<b>Basic</b>	<b>To know:</b> -the meaning of the concepts "health-improving services", "health-improving services", Spa-, Wellness-services; - the basic principles of the organization of health-improving and health-improving services in hotel and sanatorium-resort complexes; - modern methods of using recreational resources.	<b>Weakly knows:</b> -the meaning of the concepts "health-improving services", "health-improving services", Spa-, Wellness-services; - the basic principles of the organization of health-improving and health-improving services in hotel and sanatorium-resort complexes	<b>Satisfactory knows:</b> -the meaning of the concepts "health-improving services", "health-improving services", Spa-, Wellness-services; - the basic principles of the organization of health-improving and health-improving services in hotel and sanatorium-resort complexes	<b>Knows well:</b> -the meaning of the concepts "health-improving services", "health-improving services", Spa-, Wellness-services; - the basic principles of the organization of health-improving and health-improving services in hotel and sanatorium-resort complexes; - modern methods of using recreational resources.	
	<b>To be able:</b> - to develop and implement health-improving, health-improving, Spa-, Wellness-, fitness programs in the hotel and sanatorium-resort complexes; - to express and justify their innovations on the organization of health services; -apply new forms	<b>To be able weakly:</b> - to develop and implement health-improving, health-improving, Spa-, Wellness-, fitness programs in the hotel and sanatorium-resort complexes; - to express and justify their	<b>To be able satisfactory:</b> - to develop and implement health-improving, health-improving, Spa-, Wellness-, fitness programs in the hotel and sanatorium-resort complexes; - to express and justify their	<b>To be able well:</b> - to develop and implement health-improving, health-improving, Spa-, Wellness-, fitness programs in the hotel and sanatorium-resort complexes;	

	of customer service.	innovations on the organization of health services	innovations on the organization of health services	- to express and justify their innovations on the organization of health services; -apply new forms of customer service.	
	<b>To master:</b> - legal issues of providing health and medical services; - the skills of applying theoretical knowledge in professional activities; - the skills of administrative activities of the formation of a health service.	<b>To master weak:</b> - legal issues of providing health and medical services; - the skills of applying theoretical knowledge in professional activities	<b>Satisfactory weak:</b> - legal issues of providing health and medical services; - the skills of applying theoretical knowledge in professional activities	<b>To master well:</b> - legal issues of providing health and medical services; - the skills of applying theoretical knowledge in professional activities; - the skills of administrative activities of the formation of a health service.	
<b>Advanced</b>	<b>To know:</b> -the meaning of the concepts "health-improving services", "health-improving services", Spa-, Wellness-services; - the basic principles of the organization of health-improving and health-improving services in hotel and sanatorium-resort complexes; - modern methods of using recreational resources.				<b>Fully knows:</b> -the meaning of the concepts "health-improving services", "health-improving services", Spa-, Wellness-services; - the basic principles of the organization of health-improving and health-improving services in hotel and sanatorium-resort complexes; - modern methods of using recreational resources.
	<b>To be able:</b> - to develop and implement health-improving, health-improving, Spa-,				<b>Fully able:</b> - to develop and implement health-improving,

	Wellness-, fitness programs in the hotel and sanatorium-resort complexes; - to express and justify their innovations on the organization of health services; - apply new forms of customer service.				health-improving, Spa-, Wellness-, fitness programs in the hotel and sanatorium-resort complexes; - to express and justify their innovations on the organization of health services; - apply new forms of customer service.
	<b>To master:</b> - legal issues of providing health and medical services; - the skills of applying theoretical knowledge in professional activities; - the skills of administrative activities of the formation of a health service.				<b>Fully master:</b> - legal issues of providing health and medical services; - the skills of applying theoretical knowledge in professional activities; - the skills of administrative activities of the formation of a health service.

### Description of the rating scale

Within the framework of the rating system, students' progress in each discipline is assessed in the course of ongoing monitoring and intermediate certification.

#### Current control

№	Type of activity of students	Terms of implementation	Amount of points
<b>7 term</b>			
1.	Interview on themes 1-3	5 week	15
2.	Interview on themes 4-6	10 week	20
3.	Interview on themes 7-9	15 week	20
<b>Total for 7 term</b>			<b>55</b>
<b>Total</b>			<b>55</b>

The maximum possible score for the entire current control is set equal to 55. The current control measure is considered «pass» if a student got not less than 60% of the established maximum score. Rating score applied to the student for the current control measure, passed by a student on control activities schedule, is defined as follows:

Level of control task completion	Rating score
Excellent	100
Good	80
Satisfactory	60
Unsatisfactory	0

### Interim assessment

The interim assessment in the form of exam provides compulsory examination procedure, and evaluated 40 scores out of 100. If the student's rating score for discipline at the end of the semester is 60, then the program automatically adds 32 bonus points and puts the mark "excellent". The affirmative exam answer of the student is assessed by the rating scores range from 20 to 40 ( $20 \leq \text{Exam} \leq 40$ ), less than 20 scores is «unsatisfactory».

### Rating Exam Rating Scale 5-point system

Rating score for the discipline	Five-point rating
35 – 40	Excellent
28 – 34	Good
20 – 27	Satisfactory

The final grade for the discipline studied in one semester is determined by the sum of the points scored for work during the semester, and the points obtained when passing the exam:

### Discipline Rating Scale 5-point rating

Rating score for the discipline	Five-point rating
88 – 100	Excellent
72 – 87	Good
53 – 71	Satisfactory
<53	Unsatisfactory

## 8.3 Typical control tasks or other materials necessary for assessing the knowledge, skills, and (or) experience of activities that characterize the stages of forming competencies

### Questions to exam (7 term)

### Questions for checking the level of training

#### Basic level

- To know:**
1. Recreational (health) tourism. Tasks and means of recreational tourism.
  2. Signs of physical recreation. Forms and backbone factors recreational tourism.
  3. Rules of methodology and organization of recreational tourism. Ensuring safety at the stage of the route.
  4. Sports and health tourism (SOT), its purpose, objectives.
  5. Types of SOT depending on the nature of the tourist route. The difference between recreational tourism and sports tourism.
  6. Medical tourism (LT) as a direction of tourist activity.
  7. Resource component of medical tourism. Resort factors as a resource the basis for the organization of medical tourism.
  8. Climatic conditions of the LT organization.
  9. Mineral sources, their types and certification.

10. Medicinal mud, concept and their types.

**To be able,  
to master:**

11. Soil and vegetation cover and its medico-health-improving value.
12. Infrastructure component of LT.
13. Medical and health-improving and tourist institutions at the resort: sanatoriums, sanatorium-dispensaries, health resort clinic, boarding house, rest house, tourist centers. Outpatient spa treatment at resorts.
14. Organization of work of the sanatorium, its economic structure.
15. The procedure for the selection and referral of persons for spa treatment.
16. General contraindications for referral to sanatorium treatment.
17. Methods of spa treatment with natural healing factors.
18. Methods of spa treatment with preformed factors, their main views.
19. The use of rare and unconventional healing methods.
20. Apitherapy. Diet therapy, its principles and organization at the stage of spa treatment.

**Advanced  
level**

**To know:**

1. Animation and leisure activities at the resorts.
2. SPA technologies in medical tourism.
3. Technologies of tour-rating in medical tourism, its specific peculiarities. Tour design, tour planning, promotion of a medical tour, sales eighteen health resort product, execution (implementation) of a medical tour. Document circulation in the resort business.
4. Management functions in health resorts (planning, organization, motivation, control, coordination).
5. List of planned indicators of a commercial health resort.
6. Typical organizational structure of the sanatorium.
7. Marketing in medical tourism.
8. Recreational zoning of Russia.

**To be able,  
to master:**

9. Leading federal resorts of the Russian Federation. Location, uniqueness, medical profile (Marcial Waters, Sestroretsk, Staraya Russa, Sergievskie Mineral Waters, Undory, Tinaki, Yangan - Tau, Belokurikha, Sol-Iletsk, Lake Shira, Sinegorsk, Nachiki, Shmakovka, Talaya, Teberda, Anapa, Greater Sochi, Caucasian Mineralnye Vody: Kislovodsk, Zheleznovodsk, Essentuki, Pyatigorsk, resorts Kaliningrad region).
10. Leading resorts abroad (Bulgaria, Austria, Hungary, Dead Sea, Germany - Baden-Baden, Mediterranean resorts - Italy, Spain, Turkey).
11. Health tourism of the Krasnodar Territory.
12. Sanatoriums, natural healing factors of the Krasnodar Territory.
13. Legal regulation of relations in the spa sector. Concept state policy for the development of the resort business in the Russian Federation.
14. Licensing, certification, standardization of spa services.
15. Types of professional ethics.

#### **8.4 Methodological materials defining procedures for assessing knowledge, skills, and (or) experience of activities that characterize the stages of forming competences**

The procedure for conducting the **examination** is carried out in accordance with the Regulation on the conduct of the current monitoring of academic performance and intermediate certification of students on educational programs of higher education - bachelor's programs, specialty programs, master's programs - in NCFU.

The exam ticket includes: 3 questions.

For preparation for the ticket is given: 30 minutes.

Current monitoring of students is carried out by teachers conducting practical classes in discipline, in the following forms: an interview.

Admission to **practical** classes takes place when there is a summary of the relevant lecture and a summary of independently studied literature on the topic. To the practical lesson, the student must prepare answers to questions, perform tasks on the topic of the lesson.

The student receives the maximum number of points if he actively participates in the work, owns the material, knows how to logically and clearly express thoughts, creatively approaches the solution of the main issues of the topic, shows the independence of thinking.

The reason for the decrease in the evaluation are:

- poor knowledge of the topic and basic terminology;
- inactivity of participation in group work;
- lack of the ability to apply theoretical knowledge to solve practical problems;
- untimely submission of work performed.

Criteria for evaluating the results of independent work are given in the Fund of assessment tools for discipline «Оздоровительный туризм / Wellness tourism».

#### **9. Methodical instructions for students to learn the discipline**

At the first stage it is necessary to study the working program of discipline in which the maintenance of the topics of a practical training, subjects and types of independent work are considered. By each type of independent work certain forms of the reporting are provided

For successful development of discipline, it is necessary to execute the following types of independent work, using the recommended information sources:

№	Types of independent work	The recommended information (sources)			
		Basic	Additional	Methodical	Internet Resources
1.	Study of literature on themes № 1-9	1-3	1-2	1-2	1-3
2.	Preparation for practical classes on themes № 1-9	1-3	1-2	1-2	1-3

#### **10. Educational, methodological and information support of the discipline**

##### **10.1. List of basic and additional literature necessary for mastering the discipline**

###### **10.1.1. List of main literature:**

1. Alexandrova, A. Yu. International tourism. Textbook / A.Yu. Alexandrova. - M.: KnoRus, 2016. - 460 p.

2. Bugorsky, V.P. Organization of the tourist industry. Legal foundations: a textbook for secondary vocational education / V.P.Bugorsky. - Moscow: Yurayt Publishing House, 2021. - 165 p.

3. Guba, D. V. Health tourism: resorts and service: textbook / D. V. Guba, Yu. S. Voronov. - Moscow: Sport, 2020. - 240 p.

###### **10.1.2 List of additional literature:**

1. Orlovskaya, V.P. Technology and organization of the tourism enterprise: textbook / V.P. Orlovskaya; ed. E.I. Bogdanov. - Moscow: INFRA-M, 2021. - 176 p.

2. Durovich, A.P. Organization of tourism: a tutorial / A.P. Durovich. - Minsk: RIPO, 2020.- 295 p.

### **10.2. List of educational and methodological support for independent work of students in discipline**

1. Methodical recommendations for the implementation of practical work in the discipline «Оздоровительный туризм / Wellness tourism» in the direction of training 43.03.02 Tourism

2. Methodical recommendations for students on the organization and conduct of independent work in the discipline «Оздоровительный туризм / Wellness tourism» for students in the direction of training 43.03.02 Tourism.

### **10.3. The list of resources of the information and telecommunication network «Internet», necessary for mastering the discipline:**

1. <https://e.lanbook.com/> - Electronic library system Lan;
2. <http://biblioclub.ru/> - Electronic library system «University library on-line»;
3. <http://www.iprbookshop.ru/> - Electronic library system IPRbooks

### **11. List of information technologies used in the implementation of the educational process for discipline, including a list of software and information reference systems:**

*Information Technologies:* not provided.

*Information Help Systems:* not provided.

*List of software and information reference systems:*

1. Basic software package Microsoft Office 2010. Paid license. Contract No. 01-ea / 13 dated February 25, 2013. End of support (updates) - 2020-10.

2. Operating system: Microsoft Windows Professional 7. Paid license. Contract No. 01-ea / 13 dated February 25, 2013. End of support (update) - 2023-01.

### **12. Description of the material and technical base necessary for the implementation of the educational process in discipline:**

1) Classroom for lecture-type lessons - building 3, room No. 317, an auditorium equipped with specialized furniture and technical teaching aids, serving to present educational information to a large audience: a portable laptop, a portable projector, a flipchart. Teaching aids in the form of thematic presentations corresponding to the work programs of the disciplines.

2) An auditorium for conducting seminar-type classes (practical work), an auditorium for group and individual consultations, an auditorium for monitoring and intermediate certification - building 3, room. No. 317, an auditorium equipped with specialized furniture and technical teaching aids, serving to present educational information to a large audience: a portable laptop, a portable projector, a flipchart. Teaching aids in the form of thematic presentations corresponding to the work programs of the disciplines.