Документ подписан простой электронной подписью Информация о владельце: ФИО: Шебзухова Татринтурактирова SCIENCE AND HIGHER EDUCATION OF RUSSIAN FEDERATION Должность: Директор Пятигорского института (филиал) Северо-Кавказского федерального университета Дата подписания: 19.09.2023 13:34:16 ''NORTH-CAUCASUS FED ERAL UNIVERSITY'' Уникальный программный ключ: Pyatigorsk Institute (d74ce93cd40e39275c3ba2f58486412a1c8ef96f

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WORKING PROGRAM OF THE DISCIPLINE (MODULE)

Оздоровительный туризм / Wellness tourism

(ELECTRONIC DOCUMENT)

Direction of training / specialty: <u>43.03.02 Tourism / International tourism</u> Graduate qualification: <u>bachelor</u> Mode of study: <u>full-time</u> Curriculum: <u>2021</u> Studied in 7 term

1. The purpose and objectives of the discipline

The program of the discipline "Оздоровительный туризм / Wellness tourism" is intended for undergraduate courses 43.03.02 «Tourism».

The purpose of discipline is the mastery of competencies that allow you to gain knowledge of the basics of organizing health services aimed at improving clients: Spa, Welness, fitness centers; the foundations of the organization and functioning of sanatorium-resort accommodation facilities providing medical and health-improving services.

The tasks of the discipline "Оздоровительный туризм / Wellness tourism" are:

- mastering the basics of theoretical knowledge in the field of organization and functioning of sanatorium-resort accommodation facilities, Spa-, Welness-, fitness centers in the hotel;

- study of technologies for organizing health programs and events and methods of their implementation;

- study of the specifics of the development of health-improving, health-improving, Spa-, Welness-, fitness programs in the hotel and sanatorium complexes;

- study of the peculiarities of climatotherapy, balneotherapy, mud therapy, thalassotherapy, etc .;

- determination of the possibility of using foreign experience in organizing health programs and events in the hotel industry in Russia.

2. The place of discipline in the structure of the educational program

Discipline belongs to the part formed by participants in educational relations. Its development takes place in the 7th term.

3. Relationship with previous disciplines

The content of the discipline «Оздоровительный туризм / Wellness tourism» is based on such disciplines as: « Service activities in tourism», «Tourism country studies», «International Tourism Management», «Organizational and managerial practice», «Physical culture and sport».

4. Relationship with subsequent disciplines

The discipline «Оздоровительный туризм / Wellness tourism» is a basic platform for further study of discipline: «Туристско-рекреационное проектирование / Project development in tourism and recreation».

5. List of planned learning outcomes for the discipline (module), correlated with the planned results of mastering the educational program

5.1. Name of competences

Code	The wording:			
	Professional competencies			
PC-1	the ability to organize the work of performers, make decisions on the organization			
	of tourist activities			
PC-3	the ability to carry out internal and external professional communications			

5.2. Knowledge, skills, and (or) experience of activities that characterize the stages of forming competences

Planned learning outcomes for discipline (module), characterizing stages of forming competencies	Formed competences	Code and name of the indicator of achievement of universal competence
To know:	PC-1 the ability to organize	PC-1.1. Carries out the
- content and parameters of the labor	the work of performers, make	selection of personnel

 potential of personnel tourism industry enterprises; methods of organizing the work of performers; methods of using their potential and managing labor behavior. To be able: apply methods and ways of organizing work performers of the tourism industry; use the potential of the performers of the tourism industry; manage work behavior. To master: skills in applying work organization methods performers of enterprises in the tourism industry, the skills of making decisions about the organization of tourist activities; the skills of selection of personnel of the tourist enterprise in accordance with the professional tasks of the activity. 	decisions on the organization of tourist activities	of the tourist enterprise in accordance with the professional tasks of the activity. PC-1.2. Manages the labor collective, economic and financial- economic processes of the tourist organization.
 To know: -the meaning of the concepts "health-improving services", "health-improving services", "health-improving services", Spa-, Welness-services; - the basic principles of the organization of health-improving and health-improving services in hotel and sanatorium-resort complexes; - modern methods of using recreational resources. To be able: - to develop and implement health-improving, health-improving, Spa-, Welness-, fitness programs in the hotel and sanatorium-resort complexes; - to express and justify their innovations on the organization of health services; - apply new forms of customer service. To master: - legal issues of providing health and medical services; - the skills of applying theoretical knowledge in professional activities; - the skills of administrative activities of the formation of a health service. 	PC-3 able to develop and apply technologies for serving tourists using technological and information and communication technologies	 PC-3.1. Forms a tourist product, incl. based on modern information and communication technologies, as well as taking into account the individual and special requirements of the tourist. PC-3.2. Organizes the sale of tourism products and individual tourism services. PC-3.3. Negotiates with partners, coordinates the terms of interaction for the sale of tourism products.

6. The scope of the academi	c discipline / modul	e
	Astron.	
	hours	
Course contents Total	108 h.	4 c.u.
Course content: Total	<u>100 II.</u>	<u>+</u> c.u.
In class study	<u>40,5 h.</u>	
Including:		
Lectures	<u>13,5 h.</u>	
Laboratory works	<u>0 h.</u>	
Practical training	<u>27 h.</u>	
Independent work	<u>40,5 h.</u>	
Control	<u>27 h.</u>	
Exam <u>7 t</u> erm		

7. Content of the discipline, structured according to topics (sections) with indication of the number of academic hours and types of lessons assigned to them

№ п/п	<i>7.1 Thematic plan of the discipline</i> Lecture themes	Implemented competence	s	Contact work students with teacher, hours (astr.)			- ×
			Lectures	Practical lessons	Laboratoryworks	Groupc onsultations	Independent work, hours
	7 term						
	Section I. World histor					-	1
1.	Introductory course. Introduction to the discipline. Subject, methods and objectives of the discipline. Definition of concepts and terms.	PC-1 PC-3	1,5	3	-	-	13,5
2.	The geography of health tourism in the world.		1,5	3	-	-	
3.	The history of the development of health tourism in Russia.		1,5	3	-	-	
	Section 2. Modern o	rganization of health t	touris	sm	•		
4.	The current state and prospects for the development of health services in the world.	PC-1 PC-3	1,5	3	-	-	13,5
5.	Resorts as a major part of the wellness industry.		1,5	3	-	-	
6.	Recreational foundations of health tourism in Russia		1,5	3	-	-	

7.1 Thematic plan of the discipline

	Section 3. Innovative health technologies and programs							
7.	Organization of wellness services	PC-1 PC-3	1,5	3	-	-	13,5	
8.	Wellness and SPA as the latest health technologies.	10-5	1,5	3	-	-		
9.	Features of SPA services in a resort destination.		1,5	3	-	-		
		Total for 7 term	13,5	27	-	-	40,5	
		Total	13,5	27	-	-	40,5	

7.2 The name and content of the lectures

N₂	The name of the subjects of the discipline,	Volume	The interactive					
	their summary	of hours (astron.)	form					
	7 4 0 0 0 0	(distront)						
	7 term Section I. World history of health service development							
1.	Theme 1. Introductory course. Introduction to the	1,5						
1.	discipline. Subject, methods and objectives of the discipline.	1,5	-					
	Definition of concepts and terms.							
	Introduction. Goals and objectives of the course. Basic concepts							
	and terms: health tourism, medical tourism, health tourism,							
	health tourism, sports and health tourism.							
2.	Theme 2. The geography of health tourism in the world.	1,5	_					
	World classification of climatic zones and resorts. History and							
	development of international resort areas. Organization of							
	health services in the world.							
3.	Theme 3. The history of the development of health tourism	1,5	-					
	in Russia.							
	Resorts as the basis of health services in the pre-Soviet and							
	Soviet periods. Classification of health resorts by methods of							
	health improvement and treatment. Formation of the health							
	tourism market in the post-Soviet period.							
4.	Section 2. Modern organization of health to Theme 4. The current state and prospects for the	1,5						
	development of health services in the world.	1,5	-					
	Mission and goals of creating wellness centers in							
	accommodation facilities. Organization and technology of							
	fitness centers, bowling centers, tennis courts, golf courses in							
	hotels.							
5.	Theme 5. Resorts as a major part of the wellness industry.	1,5	-					
	Leading foreign resorts. Organization of health services in the							
	Czech resorts, the Dead Sea, in the resorts of Germany,							
	Turkey, Egypt, Tunisia. Leading Russian resorts: resorts of							
	Altai, Sochi, CMW.							
6	Theme 6. Recreational foundations of health tourism in	1,5	-					
	Russia.							
	Leading Russian resorts: resorts of Altai, Sochi, CMW.							
	Segmentation of the resort market in Russia. Classification of							
	health resorts by methods of health improvement and treatment.							
	The place of spa services in the health service system.							

	Section 3. Innovative health technologies and programs					
7.	Theme 7. Organization of wellness services International experience in organizing health services: global trends. Regulatory framework for health services. Technical regulations and standards to ensure the quality and safety of the provision of health services.	1,5	-			
8.	Theme 8. Wellness and SPA as the latest health technologies.Wellness and SPA as the main health and wellness technologies. Concepts, types and categories of SPA. Tourist SPA programs abroad: specifics and features	1,5	_			
9.	Theme 9. Features of SPA services in a resort destination. SPA services in health resort activities: medical and health aspects. Organization of SPA services in the hotels of the resort region.	1,5	-			
	Total for 7 term	13,5	-			
	Total	13,5	-			

7.3 Name of laboratory works This type of work is not provided.

7.4 Name of the Practical Classes

N⁰	The name of the subjects of the discipline,	Volume	The interactive	
theme	their summary	of hours (astron.)	form	
	7 term			
	Section 1. World history of health service deve	lopment		
1.	Practical Class № 1. Introductory course. Introduction to	1,5	-	
	the discipline. Subject, methods and objectives of the			
	discipline. Definition of concepts and terms.			
1.	Practical Class № 2. Introductory course. Introduction to	1,5	-	
	the discipline. Subject, methods and objectives of the			
	discipline. Definition of concepts and terms.			
2.	Practical Class № 3. The geography of health tourism in	1,5	-	
	the world.			
2.	Practical Class № 4. The geography of health tourism in	1,5	-	
	the world.			
3.	Practical Class № 5. The history of the development of	1,5	-	
	health tourism in Russia.			
3.	Practical Class № 6. The history of the development of	1,5	-	
	health tourism in Russia.			
	Section 2. Modern organization of health to	urism		
4.	Practical Class № 7. The current state and prospects for	1,5	-	
	the development of health services in the world.			
4.	Practical Class № 8. The current state and prospects for	1,5	_	
	the development of health services in the world.			
5.	Practical Class № 9. Resorts as a major part of the	1,5	-	
	wellness industry.			
5.	Practical Class № 10. Resorts as a major part of the	1.5	-	
	wellness industry.			

6.	Practical Class № 11. Recreational foundations of health tourism in Russia.	1,5	-
6.	Practical Class № 12. Recreational foundations of health tourism in Russia.	1,5	-
	Section 3. Innovative health technologies and p	rograms	L
7.	Practical Class № 13. Organization of wellness services	1,5	-
7.	Practical Class № 14. Organization of wellness services	1,5	-
8.	Practical Class № 15. Wellness and SPA as the latest health technologies.	1,5	-
8.	Practical Class № 16. Wellness and SPA as the latest health technologies.	1,5	-
9.	Practical Class № 17. Features of SPA services in a resort destination.	1,5	-
9.	Practical Class № 18. Features of SPA services in a resort destination.	1,5	-
	Total for 7 term	27	-
	Total	27	-

7.5 Technological map of the student's independent work

Code realizable competen ces	Variety of students activities	The final product of independent work	Meansand technologies of assessments	Volume IWS	of hours(astr.), in Contact information work with teacher	ncluding Total
			7 term			
	Study of literature on themes № 1-9	Abstract of materials	Interviewing	31,59	3,51	35,1
PC-1 PC-3	Preparation for practical classes on themes № 1-9	Abstract of materials	Interviewing	4,86	0,54	5,4
			Total for 7 term	36,45	4,05	40,5
			Total	36,45	4,05	40,5

8. Foundation of evaluation tools for intermediate qualification of trainees in discipline 8.1 List of competencies with the indication of the stages of their formation in the process of mastering the EP HE. The passport of the appraisal fund

Code of realizable competenc es	Stage forming competence (№theme)	Meansand Technologies of assessments	A type control (current/ Intermediate accurate)	Type Controls (oral/ written)	Name evaluation facilities
PC-1 PC-3	1 – 9	Interviewing	current	oral	Questions for the interview

1 – 9	Exam	intermediate	oral	Questions to
				exam

8.2 Description of indicators and criteria for assessing competencies at various stages of their formation, a description of scales of assessment

Levels of			Descri	ptors			
competence	Indicators	2 points	3 points	4 points	5 points		
formation		1	1	1	1		
	organize the work	of performers	make decisions (on the organize	ation of tourist		
PC-1 the ability to organize the work of performers, make decisions on the organization of tourist activities							
PC-1.1. Carries out the selection of personnel of the tourist enterprise in accordance with the professional							
	he selection of pers	onner of the tour	ist enterprise in a	contraince with	ule professional		
tasks of the activity.	1 a h a m a a 11 a atima - a a a		:	and of the term	ist succession		
PC-1.2. Manages the					ist organization		
	To know: - content and	Weakly knows: - content and	Satisfactory	Knows well:			
	- content and parameters of the	parameters of	knows: - content and	- content and parameters of			
	labor potential of	the labor	parameters of	the labor			
	personnel tourism	potential of	the labor	potential of			
	industry	personnel	potential of	personnel			
	enterprises;	tourism industry	personnel	tourism			
	- methods of	•	tourism industry	industry			
	organizing the	- methods of	enterprises;	enterprises;			
	work of	organizing the	- methods of				
	performers;	work of	organizing the	organizing the			
	- methods of using	performers	work of	work of			
	their potential and		performers	performers;			
	managing labor			- methods of			
	behavior.			using their			
				potential and			
				managing			
				labor			
				behavior			
	To be able:	To be able	To be able	To be able			
	- apply methods and ways of	weakly: - apply methods	satisfactory: - apply methods	well: - apply			
	organizing work	and ways of	and ways of	11 2			
Basic	performers of the	organizing work	organizing work	ways of			
Dusie	tourism industry;	performers of	performers of	organizing			
	- use the potential	the tourism	the tourism	work			
	of the performers	industry;					
		muusuy,	industry;	performers of			
	of the tourism	- use the	- use the	performers of the tourism			
	industry;	- use the potential of the	- use the potential of the	the tourism industry;			
	industry; - manage work	- use the potential of the performers of	- use the potential of the performers of	the tourism industry; - use the			
	industry;	- use the potential of the performers of the tourism	- use the potential of the performers of the tourism	the tourism industry; - use the potential of			
	industry; - manage work	- use the potential of the performers of	- use the potential of the performers of	the tourism industry; - use the potential of the performers			
	industry; - manage work	- use the potential of the performers of the tourism	- use the potential of the performers of the tourism	the tourism industry; - use the potential of the performers of the tourism			
	industry; - manage work	- use the potential of the performers of the tourism	- use the potential of the performers of the tourism	the tourism industry; - use the potential of the performers of the tourism industry;			
	industry; - manage work	- use the potential of the performers of the tourism	- use the potential of the performers of the tourism	the tourism industry; - use the potential of the performers of the tourism industry; - manage work			
	industry; - manage work behavior.	- use the potential of the performers of the tourism industry	- use the potential of the performers of the tourism industry	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior.			
	industry; - manage work behavior. To master:	- use the potential of the performers of the tourism industry	- use the potential of the performers of the tourism industry Satisfactory	the tourism industry; - use the potential of the performers of the tourism industry; - manage work			
	industry; - manage work behavior.	- use the potential of the performers of the tourism industry	- use the potential of the performers of the tourism industry	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior. To master			
	industry; - manage work behavior. To master: - skills in applying work organization methods	- use the potential of the performers of the tourism industry To master weak:	- use the potential of the performers of the tourism industry Satisfactory weak:	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior. To master well: - skills in applying work			
	industry; - manage work behavior. To master: - skills in applying work organization methods performers of	 use the potential of the performers of the tourism industry To master weak: skills in applying work organization 	 use the potential of the performers of the tourism industry Satisfactory weak: skills in applying work organization 	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior. To master well : - skills in applying work organization			
	industry; - manage work behavior. To master: - skills in applying work organization methods performers of enterprises in the	 use the potential of the performers of the tourism industry To master weak: skills in applying work organization methods 	 use the potential of the performers of the tourism industry Satisfactory weak: skills in applying work organization methods 	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior. To master well : - skills in applying work organization methods			
	industry; - manage work behavior. To master: - skills in applying work organization methods performers of enterprises in the tourism industry,	- use the potential of the performers of the tourism industry To master weak: - skills in applying work organization methods performers of	- use the potential of the performers of the tourism industry Satisfactory weak: - skills in applying work organization methods performers of	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior. To master well: - skills in applying work organization methods performers of			
	industry; - manage work behavior. To master: - skills in applying work organization methods performers of enterprises in the tourism industry, - the skills of	- use the potential of the performers of the tourism industry To master weak: - skills in applying work organization methods performers of enterprises in	- use the potential of the performers of the tourism industry Satisfactory weak: - skills in applying work organization methods performers of enterprises in	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior. To master well: - skills in applying work organization methods performers of enterprises in			
	industry; - manage work behavior. To master: - skills in applying work organization methods performers of enterprises in the tourism industry, - the skills of making decisions	- use the potential of the performers of the tourism industry To master weak: - skills in applying work organization methods performers of enterprises in the tourism	- use the potential of the performers of the tourism industry Satisfactory weak: - skills in applying work organization methods performers of enterprises in the tourism	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior. To master well: - skills in applying work organization methods performers of enterprises in the tourism			
	industry; - manage work behavior. To master: - skills in applying work organization methods performers of enterprises in the tourism industry, - the skills of	- use the potential of the performers of the tourism industry To master weak: - skills in applying work organization methods performers of enterprises in	- use the potential of the performers of the tourism industry Satisfactory weak: - skills in applying work organization methods performers of enterprises in the tourism industry,	the tourism industry; - use the potential of the performers of the tourism industry; - manage work behavior. To master well: - skills in applying work organization methods performers of enterprises in the tourism industry,			

	tourist activities;	making	making	making	
	- the skills of		decisions about	decisions	
	selection of	the organization of tourist	the organization of tourist	about the	
	personnel of the tourist enterprise	activities	activities	organization of tourist	
	in accordance with	activities	activities	activities;	
	the professional			- the skills of	
	tasks of the			selection of	
	activity.			personnel of	
	-			the tourist	
				enterprise in	
				accordance	
				with the	
				professional	
				tasks of the	
	Tolynowy			activity.	Eully Imorrow
	To know: - content and				Fully knows: - content and
	parameters of the				parameters of
	labor potential of				the labor
	personnel tourism				potential of
	industry				personnel
	enterprises;				tourism
	- methods of				industry
	organizing the				enterprises;
	work of performers;				- methods of
	- methods of using				organizing the work of
	their potential and				performers;
	managing labor				- methods of
	behavior.				using their
					potential and
					managing labor behavior.
	To be able:				Fully able:
	- apply methods				- apply methods
	and ways of				and ways of
	organizing work				organizing
	performers of the				work
Advanced	tourism industry;				performers of
	- use the potential				the tourism
	of the performers				industry;
	of the tourism				- use the
	industry;				potential of the
	- manage work behavior.				performers of the tourism
	benavior.				industry;
					- manage work
					behavior.
	To master:				Fully master:
	- skills in applying				- skills in
	work organization				applying work
	methods performers of				organization methods
	enterprises in the				performers of
	tourism industry,				enterprises in
	- the skills of				the tourism
	making decisions				industry,
	about the				- the skills of
	organization of				making
	tourist activities;				decisions about
	- the skills of				the organization
	selection of				of tourist

personnel of the	activities;
tourist enterprise	- the skills of
in accordance with	selection of
the professional	personnel of the
tasks of the	tourist
activity.	enterprise in
	accordance with
	the professional
	tasks of the
	activity.

PC-3 able to develop and apply technologies for serving tourists using technological and information and communication technologies

PC-3.1. Forms a tourist product, incl. based on modern information and communication technologies, as well as taking into account the individual and special requirements of the tourist.

PC-3.2. Organizes the sale of tourism products and individual tourism services.

PC-3.3. Negotiates with partners, coordinates the terms of interaction for the sale of tourism products

PC-3.3. Negotiates w	_ ^			^	
	To know:	Weakly knows:	Satisfactory	Knows well:	
	-the meaning of	-the meaning of	knows:	-the meaning	
	the concepts	the concepts	-the meaning of	of the	
	"health-improving	"health-	the concepts	concepts	
	services", "health-	improving	"health-	"health-	
	improving	services",	improving	improving	
	services", Spa-,	"health-	services",	services",	
	Welness-services;	improving	"health-	"health-	
	- the basic	services", Spa-,	improving	improving	
	principles of the	Welness-	services", Spa-,	services", Spa-	
	organization of	services;	Welness-	, Welness-	
	health-improving	- the basic	services;	services;	
	and health-	principles of the	- the basic	- the basic	
	improving services	organization of	principles of the	principles of	
	in hotel and	health-	organization of	the	
	sanatorium-resort	improving and	health-	organization	
	complexes;	health-	improving and	of health-	
	- modern methods	improving	health-	improving and	
	of using	services in hotel	improving	health-	
	recreational	and sanatorium-	services in hotel	improving	
	resources.	resort	and sanatorium-	services in	
	iesources.	complexes	resort	hotel and	
		complexes	complexes	sanatorium-	
Basic			complexes	resort	
				complexes;	
				- modern	
				methods of	
				using	
				recreational	
				resources.	
	To be able:	To be able	To be able		
		To be able weakly:		To be able well:	
	- to develop and	•	satisfactory:	- to develop	
	implement health- improving, health-	- to develop and	- to develop and		
		implement health-	implement basith	and implement	
	improving, Spa-,		health-	health-	
	Welness-, fitness	improving,	improving, health-	improving, health-	
	programs in the	health-			
	hotel and	improving, Spa-	improving, Spa-	improving,	
	sanatorium-resort	, Welness-,	, Welness-, fitness programs	Spa-, Welness-,	
	complexes;	fitness programs in the hotel and	in the hotel and		
	- to express and			fitness in	
	justify their	sanatorium-	sanatorium-	programs in	
	innovations on the	resort	resort	the hotel and	
	organization of	1 /	complexes;	sanatorium-	
	health services;	- to express and	- to express and	resort	
	-apply new forms	justify their	justify their	complexes;	

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	of customer	innovations on	innovations on	- to express	
	service.	the organization	the organization	and justify	
		of health	of health	their	
		services	services	innovations on	
				the	
				organization	
				of health	
				services;	
				-apply new	
				forms of	
				customer	
				service.	
	To master:	To master	Satisfactory	To master	
	- legal issues of	weak:	weak:	well:	
	providing health	- legal issues of	- legal issues of	- legal issues	
	and medical	providing health	providing health	of providing	
	services;	and medical	and medical	health and	
	- the skills of	services;	services;	medical	
	applying	- the skills of	- the skills of	services;	
	theoretical	applying	applying	- the skills of	
	knowledge in	theoretical	theoretical	applying	
	professional	knowledge in	knowledge in	theoretical	
	activities;	professional	professional	knowledge in	
	- the skills of	activities	activities	professional	
	administrative			activities;	
	activities of the			- the skills of	
	formation of a			administrative	
	health service.			activities of	
				the formation	
				of a health	
				service.	
	To know:				Fully knows:
	-the meaning of				-the meaning of
	the concepts				the concepts
	"health-improving				"health-
	services", "health-				improving
	improving				services",
	services", Spa-,				"health-
	Welness-services;				improving
	- the basic				services", Spa-,
	principles of the				Welness-
	organization of				services;
	health-improving				- the basic
	and health-				principles of the
	improving services				organization of
	in hotel and				health-
Advanced	sanatorium-resort				improving and
	complexes;				health-
	- modern methods				improving
	of using				services in hotel
	recreational				and sanatorium-
	resources.				resort
					complexes;
					- modern
					methods of
					using recreational
					resources.
	To be able:				Fully able:
	- to develop and				- to develop and
	implement health-				implement
1					
1	improving health-				health-
	improving, health- improving, Spa-,				health- improving,

 1		
Welness-, fitness		health-
programs in the		improving, Spa-
hotel and		, Welness-,
sanatorium-resort		fitness
complexes;		programs in the
- to express and		hotel and
justify their		sanatorium-
innovations on the		resort
organization of		complexes;
health services;		- to express and
-apply new forms		justify their
of customer		innovations on
service.		the organization
		of health
		services;
		-apply new
		forms of
		customer
		service.
To master:		Fully master:
- legal issues of		- legal issues of
providing health		providing
and medical		health and
services:		medical
- the skills of		services;
applying		- the skills of
theoretical		applying
knowledge in		theoretical
professional		knowledge in
activities;		professional
- the skills of		activities;
administrative		- the skills of
activities of the		administrative
formation of a		activities of the
health service.		formation of a
		health service.

Description of the rating scale

Within the framework of the rating system, students' progress in each discipline is assessed in the course of ongoing monitoring and intermediate certification.

N⁰	Type of activity of students	Terms of implementatio n	Amount of points
	7 term		
1.	Interview on themes 1-3	5 week	15
2.	Interview on themes 4-6	10 week	20
3.	Interview on themes 7-9	15 week	20
	r	Fotal for 7 term	55
		Total	55

The maximum possible score for the entire current control is set equal to 55. The current control measure is considered «pass» if a student got not less than 60% of the established maximum score. Rating score applied to the student for the current control measure, passed by a student on control activities schedule, is defined as follows:

Level of control task completion	Rating score
Excellent	100
Good	80
Satisfactory	60
Unsatisfactory	0

Interim assessment

The interim assessment in the form of exam provides compulsory examination procedure, and evaluated 40 scores out of 100. If the student's rating score for discipline at the end of the semester is 60, then the program automatically adds 32 bonus points and puts the mark "excellent". The affirmative exam answer of the student is assessed by the rating scores range from 20 to 40 ($20 \le \text{Exam} \le 40$), less than 20 scores is «unsatisfactory».

Rating Exam Rating Scale 5-point system

Rating score for the discipline	Five-pointrating
35 - 40	Excellent
28-34	Good
20 - 27	Satisfactory

The final grade for the discipline studied in one semester is determined by the sum of the points scored for work during the semester, and the points obtained when passing the exam:

	8
Rating score for the discipline	Five-pointrating
88 - 100	Excellent
72 - 87	Good
53 – 71	Satisfactory
<53	Unsatisfactory

DisciplineRatingScale 5-point rating

8.3 Typical control tasks or other materials necessary for assessing the knowledge, skills, and (or) experience of activities that characterize the stages of forming competencies Questions to exam (7 term)

Questions for checking the level of training

Basic level

Dusic icver	
To know:	1. Recreational (health) tourism. Tasks and means of recreational tourism.
	2. Signs of physical recreation. Forms and backbone factors recreational
	tourism.
	3. Rules of methodology and organization of recreational tourism. Ensuring
	safety at the stage of the route.
	4. Sports and health tourism (SOT), its purpose, objectives.
	5. Types of SOT depending on the nature of the tourist route. The difference
	between recreational tourism and sports tourism.
	6. Medical tourism (LT) as a direction of tourist activity.
	7. Resource component of medical tourism. Resort factors as a resource the
	basis for the organization of medical tourism.
	8. Climatic conditions of the LT organization.

9. Mineral sources, their types and certification.

	10. Medicinal mud, concept and their types.			
To be able, to master:	 Soil and vegetation cover and its medico-health-improving value. Infrastructure component of LT. Medical and health-improving and tourist institutions at the resort: natoriums, sanatorium-dispensaries, health resort clinic, boarding house, thouse, tourist centers. Outpatient spa treatment at resorts. Organization of work of the sanatorium, its economic structure. The procedure for the selection and referral of persons for spa treatment. General contraindications for referral to sanatorium treatment. Methods of spa treatment with natural healing factors. Methods of spa treatment with preformed factors, their main views. The use of rare and unconventional healing methods. Apitherapy. Diet therapy, its principles and organization at the stage of a treatment. 			
Advanced				
level To know:	 Animation and leisure activities at the resorts. SPA technologies in medical tourism. Technologies of tour-rating in medical tourism, its specific peculiarities. Tour design, tour planning, promotion of a medical tour, sales eighteen health resort product, execution (implementation) of a medical tour. Document circulation in the resort business. Management functions in health resorts (planning, organization, motivation, control, coordination). List of planned indicators of a commercial health resort. Typical organizational structure of the sanatorium. Marketing in medical tourism. Recreational zoning of Russia. 			
To be able, to master:	 9. Leading federal resorts of the Russian Federation. Location, uniqueness, medical profile (Marcial Waters, Sestroretsk, Staraya Russa, Sergievskie Mineral Waters, Undory, Tinaki, Yangan - Tau, Belokurikha, Sol-Iletsk, Lake Shira, Sinegorsk, Nachiki, Shmakovka, Talaya, Teberda, Anapa, Greater Sochi, Caucasian Mineralnye Vody: Kislovodsk, Zheleznovodsk, Essentuki, Pyatigorsk, resorts Kaliningrad region). 10. Leading resorts abroad (Bulgaria, Austria, Hungary, Dead Sea, Germany - Baden-Baden, Mediterranean resorts - Italy, Spain, Turkey). 11. Health tourism of the Krasnodar Territory. 12. Sanatoriums, natural healing factors of the Krasnodar Territory. 13. Legal regulation of relations in the spa sector. Concept state policy for the development of the resort business in the Russian Federation. 14. Licensing, certification, standardization of spa services. 15. Types of professional ethics. 			

8.4 Methodological materials defining procedures for assessing knowledge, skills, and (or) experience of activities that characterize the stages of forming competences

The procedure for conducting the **examination** is carried out in accordance with the Regulation on the conduct of the current monitoring of academic performance and intermediate certification of students on educational programs of higher education - bachelor's programs, specialty programs, master's programs - in NCFU.

The exam ticket includes: 3 questions.

For preparation for the ticket is given: 30 minutes.

Current monitoring of students is carried out by teachers conducting practical classes in discipline, in the following forms: an interview.

Admission to **practical** classes takes place when there is a summary of the relevant lecture and a summary of independently studied literature on the topic. To the practical lesson, the student must prepare answers to questions, perform tasks on the topic of the lesson.

The student receives the maximum number of points if he actively participates in the work, owns the material, knows how to logically and clearly express thoughts, creatively approaches the solution of the main issues of the topic, shows the independence of thinking.

The reason for the decrease in the evaluation are:

- poor knowledge of the topic and basic terminology;

- inactivity of participation in group work;

- lack of the ability to apply theoretical knowledge to solve practical problems;

- untimely submission of work performed.

Criteria for evaluating the results of independent work are given in the Fund of assessment tools for discipline «Оздоровительный туризм / Wellness tourism ».

9. Methodical instructions for students to learn the discipline

At the first stage it is necessary to study the working program of discipline in which the maintenance of the topics of a practical training, subjects and types of independent work are considered. By each type of independent work certain forms of the reporting are provided

For successful development of discipline, it is necessary to execute the following types of independent work, using the recommended information sources:

N₂		The recommended information (sources)			
	Types of independent work	Basic	Additional	Methodical	Internet Resources
1.	Study of literature on themes № 1-9	1-3	1-2	1-2	1-3
2.	Preparation for practical classes on themes № 1-9	1-3	1-2	1-2	1-3

10. Educational, methodological and information support of the discipline

10.1. List of basic and additional literature necessary for mastering the discipline **10.1.1.** List of main literature:

1. Alexandrova, A. Yu. International tourism. Textbook / A.Yu. Alexandrova. - M .: KnoRus, 2016 .- 460 p.

2. Bugorsky, V.P. Organization of the tourist industry. Legal foundations: a textbook for secondary vocational education / V.P.Bugorsky. - Moscow: Yurayt Publishing House, 2021 .- 165 p.

3. Guba, D. V. Health tourism: resorts and service: textbook / D. V. Guba, Yu. S. Voronov. - Moscow: Sport, 2020 .- 240 p.

10.1.2 List of additional literature:

1. Orlovskaya, V.P. Technology and organization of the tourism enterprise: textbook / V.P. Orlovskaya; ed. E.I. Bogdanov. - Moscow: INFRA-M, 2021 .- 176 p.

2. Durovich, A.P. Organization of tourism: a tutorial / A.P. Durovich. - Minsk: RIPO, 2020.-

295 р.

10.2. List of educational and methodological support for independent work of students in discipline

1. Methodical recommendations for the implementation of practical work in the discipline «Оздоровительный туризм / Wellness tourism» in the direction of training 43.03.02 Tourism

2. Methodical recommendations for students on the organization and conduct of independent work in the discipline «Оздоровительный туризм / Wellness tourism» for students in the direction of training 43.03.02 Tourism.

10.3.The list of resources of the information and telecommunication network «Internet», necessary for mastering the discipline:

1. https://e.lanbook.com/ - Electronic library system Lan;

2. <u>http://biblioclub.ru/</u> - Electronic library system «University library on-line»;

3. <u>http://www.iprbookshop.ru/</u> - Electronic library system IPRbooks

11. List of information technologies used in the implementation of the educational process for discipline, including a list of software and information reference systems:

Information Technologies: not provided.

Information Help Systems: not provided.

List of software and information reference systems:

1. Basic software package Microsoft Office 2010. Paid license. Contract No. 01-ea / 13 dated February 25, 2013. Endofsupport (updates) - 2020-10.

2. Operating system: Microsoft Windows Professional 7. Paid license. Contract No. 01-ea / 13 dated February 25, 2013. End of support (update) - 2023-01.

12. Description of the material and technical base necessary for the implementation of the educational process in discipline:

1) Classroom for lecture-type lessons - building 3, room No. 317, an auditorium equipped with specialized furniture and technical teaching aids, serving to present educational information to a large audience: a portable laptop, a portable projector, a flipchart. Teaching aids in the form of thematic presentations corresponding to the work programs of the disciplines.

2) An auditorium for conducting seminar-type classes (practical work), an auditorium for group and individual consultations, an auditorium for monitoring and intermediate certification - building 3, room. No. 317, an auditorium equipped with specialized furniture and technical teaching aids, serving to present educational information to a large audience: a portable laptop, a portable projector, a flipchart. Teaching aids in the form of thematic presentations corresponding to the work programs of the disciplines.