MINISTRY OF SCIENCE AND HIGHER EDUCATION OF RUSSIAN FEDERATION
Federal State Autonomous Educational Institution for Higher Education
"NORTH-CAUCASUS FEDERAL UNIVERSITY"
Pyatigorsk Institute (branch) NCFU

APPROVED BY:
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«__» _____ 20__ г.

WORKING PROGRAM OF THE DISCIPLINE (MODULE)
Туристское ресурсоведение / Tourism Resource Studies

(ELECTRONIC DOCUMENT)

Direction of training / specialty: 43.03.02 Tourism / International tourism
Graduate qualification: bachelor
Mode of study: full-time
Curriculum: **2021**
Studied in 4 term

Pyatigorsk, 2021

1. The purpose and objectives of the discipline

The program of the discipline «Туристское ресурсоведение / Tourism Resource Studies» is intended for undergraduate courses 43.03.02 «Tourism».

The purpose of discipline «Туристское ресурсоведение / Tourism Resource Studies» is:

- formation of the ability to find, analyze and process scientific and technical information in the field of tourism activities;
- formation of the ability to apply applied research methods in tourism.

The objectives of the discipline «Туристское ресурсоведение / Tourism Resource Studies» are:

- study of the theoretical foundations of tourist resource studies;
- study of natural, cultural, historical, socio-economic and information resources of tourism;
- study of the main tourist resources of the world.

2. The place of discipline in the structure of the educational program

The discipline belongs to the compulsory part of the disciplines. Its development takes place in the 4st term.

3. Relationship with previous disciplines

The content of the discipline «Туристское ресурсоведение / Tourism Resource Studies» is based on such disciplines as: « Geography of tourism», Exploratory (geographical) practice.

4. Relationship with subsequent disciplines

The discipline «Туристское ресурсоведение / Tourism Resource Studies» is a basic platform for further study of disciplines: «Ethnic geography and tourism», «Tourism regional studies », «Sustainable development of tourism», «Organization of outbound tourism».

5. List of planned learning outcomes for the discipline (module), correlated with the planned results of mastering the educational program

5.1. Name of competences

Code	The wording:
Universal competencies	
UC-1	able to search, critically analyze and synthesize information, apply a systematic approach to solving assigned tasks

5.2. Knowledge, skills, and (or) experience of activities that characterize the stages of forming competences

Planned learning outcomes for discipline (module), characterizing stages of forming competencies	Formed competences	Code and name of the indicator of achievement of universal competence
To know: - the main types of tourist resources; - the main types of tourist resources; - laws and patterns of development of tourist resources.	**UC-1 -** able to search, critically analyze and synthesize information, apply a systematic approach to solving assigned tasks	**UC-1.1.** Formulates the objectives of the search and analysis of information; **UC-1.2.** Selects sources of information; **UC-1.3.** Uses information and communication technologies to find information
To be able: - use reference materials; - use materials from open topical sources; - use materials from scientific libraries and electronic resources.		
To master:		

- the ability to find scientific and technical information in the field of tourism activities; - the ability to analyze scientific and technical information in the field of tourism activities; - the ability to process scientific and technical information in the field of tourism activities.	

6. The scope of the academic discipline / module

Astron.
hours

Course content: Total	<u>81 h.</u>	<u>3 c.u.</u>
In class study	<u>36 h.</u>	
Including:		
Lectures	<u>12 h.</u>	
Laboratory works	<u>- h.</u>	
Practical training	<u>24 h.</u>	
Independent work	<u>18 h.</u>	
Control	<u>27 h.</u>	
Exam <u>4</u> term		

7. Content of the discipline, structured according to topics (sections) with indication of the number of academic hours and types of lessons assigned to them

7.1 Thematic plan of the discipline

№	Lecture themes	Implemented competence	Contact work students with teacher, hours (astr.)				Independent work, hours
			Lectures	Practical lessons	Laboratoryworks	Groupe onsultations	
4 term							
Section 1. Natural and cultural-historical tourism resources							
1.	Theoretical Foundations of Tourism Resource Studies	**UC-1**	1,5	3	-	-	**9**
2.	Natural resources are the basis for the development of tourism.		1,5	3	-	-	
3.	The main types and principles of assessing cultural complexes.		1,5	3	-	-	

№	The name of the subjects						
4.	The main components of cultural and historical resources.		1,5	3	-	-	
Section 2. Socio-economic and informational tourism resources							
5.	Socio-economic tourism resources.	**UC-1**	1,5	1,5	-	-	**9**
6.	Information tourist resources.		1,5	1,5	-	-	
7.	Tourist infrastructure.		1,5	3	-	-	
8.	Event resources of tourism.		1,5	3	-	-	
9.	The main tourist resources of the Caucasus Mineral Water region.		-	3	-	-	
		Total for 4 term	**12**	**24**	**-**	**-**	**18**
		Total	**12**	**24**	**-**	**-**	**18**

7.2 The name and content of the lectures

№	The name of the subjects of the discipline, their summary	Volume of hours (astron.)	The interactive form
	4 term		
	Section 1. Natural and cultural-historical tourism resources		
1.	**Theme 1. Theoretical Foundations of Tourism Resource Studies.** Tourist and recreational resources. Classification of tourist and recreational resources. Approaches and methods for assessing the tourist and recreational potential of the territory. Tourist and recreational nature management. Cadastre of tourist and recreational resources of the territory.	1,5	-
2.	**Theme 2. Natural resources are the basis for the development of tourism.** Climatic resources. Relief as a recreational resource. Surface water resources. Mineral water resources. Medicinal mud resources. Plant resources. Animal resources.	1,5	-
3.	**Theme 3. The main types and principles of assessing cultural complexes.** The structure of cultural and historical resources. Material cultural and historical resources. Spiritual cultural and historical resources. Assessment of cultural and historical complexes. Criteria for assessing cultural and educational resources for tourism purposes.	1,5	-
4.	**Theme 4. The main components of cultural and historical resources.** World cultural heritage sites. World cultural heritage sites in Russia. Functions of heritage objects. Cultural landscapes as a resource for tourism development. Tourist mythology.	1,5	-
	Section 2. Socio-economic and informational tourism resources		
5.	**Theme 5. Socio-economic tourism resources.** Definition and classification of socio-economic resources of tourism. Tourism infrastructure as the basis of socio-economic resources. Transport infrastructure in tourism. Infrastructure of	1,5	-

	water transport.		
6.	**Theme 6. Information tourist resources.** Definition and classification of socio-economic resources of tourism. Tourism infrastructure as the basis of socio-economic resources. Transport infrastructure in tourism. Infrastructure of water transport.	1,5	-
7.	**Theme 7. Tourist infrastructure.** Tourist infrastructure: concept, structure. Accommodation facilities. Catering establishments. Tourist facilities, complexes and institutions. Leisure and entertainment enterprises.	1,5	-
8.	**Theme 8 Event resources of tourism.** National holidays and parades. Theatrical shows. Film festivals. Gastronomic festivals (including wine and beer). Music, literary and theater festivals. Sport events. Fashion shows. Auctions.	1,5	-
	Total for 4 term	**12**	**-**
	Total	**12**	**-**

7.3 Name of laboratory works
This type of work is not provided.

7.4 Name of the Practical Classes

№ theme	The name of the subjects of the discipline, their summary	Volume of hours (astron.)	The interactive form
4 term			
Section 1. Natural and cultural-historical tourism resources			
1.	**Practical Class № 1.** Theoretical Foundations of Tourism Resource Studies.	1,5	-
1.	**Practical Class № 2.** Theoretical Foundations of Tourism Resource Studies.	1,5	-
2.	**Practical Class № 3.** Natural resources are the basis for the development of tourism.	1,5	-
2.	**Practical Class № 4.** Natural resources are the basis for the development of tourism.	1,5	-
3.	**Practical Class № 5.** The main types and principles of assessing cultural complexes.	1,5	-
3.	**Practical Class № 6.** The main types and principles of assessing cultural complexes.	1,5	-
4.	**Practical Class № 7.** The main components of cultural and historical resources.	1,5	-
4.	**Practical Class № 8**. The main components of cultural and historical resources.	1,5	-
Section 2. Socio-economic and informational tourism resources			
5.	**Practical Class № 9.** Socio-economic tourism resources.	1,5	-
6.	**Practical Class № 10.** Information tourist resources.	1.5	-
7.	**Practical Class № 11.** Tourist infrastructure.	1,5	-
7.	**Practical Class № 12.** Tourist infrastructure.	1,5	-
8.	**Practical Class № 13.** Event resources of tourism.	1,5	-
8.	**Practical Class № 14**. Event resources of tourism.	1,5	-
9.	**Practical Class № 15.** The main tourist resources of the	1,5	-

	Caucasus Mineral Water region.			
9.	**Practical Class № 16.** The main tourist resources of the Caucasus Mineral Water region.	1,5	-	
		Total for 4 term	**24**	**-**
		Total	**24**	**-**

7.5 Technological map of the student's independent work

Code realizable competences	Variety of students activities	The final product of independent work	Meansand technologies of assessments	Volume of hours(astr.), including		
				IWS	Contact information work with teacher	Total
4 term						
UC-1	Study of literature on themes № 1-9	Abstract of materials	Interviewing	11,88	1,32	13,2
	Preparation for practical classes on themes № 1-9	Abstract of materials	Interviewing	4,32	0,48	4,8
			Total for 4 term	**16,2**	**1,8**	**18**
			Total	**16,2**	**1,8**	**18**

8. Foundation of evaluation tools for intermediate qualification of trainees in discipline
8.1 List of competencies with the indication of the stages of their formation in the process of mastering the EP HE. The passport of the appraisal fund

Code of realizable competences	Stage forming competence (№theme)	Meansand Technologies of assessments	A type control (current/ Intermediate accurate)	Type Controls (oral/ written)	Name evaluation facilities
UC-1	1 – 9	Interviewing	current	oral	Questions for the interview
	1 – 9	Report	current	oral	List of discussion topics for the
	1 – 9	Exam	intermediate	oral	Questions to exam

8.2 Description of indicators and criteria for assessing competencies at various stages of their formation, a description of scales of assessment

Levels of competence formation	Indicators	Descriptors			
		2 points	3 points	4 points	5 points
UC-1 - able to search, critically analyze and synthesize information, apply a systematic approach to solving assigned tasks					
UC-1.1. Formulates the objectives of the search and analysis of information;					

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UC-1.2. Selects sources of information;				
UC-1.3. Uses information and communication technologies to find information				

Basic	**To know:** - the main types of tourist resources; - the main types of tourist resources; - laws and patterns of development of tourist resources.	**Weakly knows:** - the main types of tourist resources; - the main types of tourist resources	**Satisfactory knows:** - the main types of tourist resources; - the main types of tourist resources	**Knows well:** - the main types of tourist resources; - the main types of tourist resources; - laws and patterns of development of tourist resources.	
	To be able: - use reference materials; - use materials from open topical sources; - use materials from scientific libraries and electronic resources.	**To be able weakly**: - use reference materials; - use materials from open topical sources	**To be able satisfactory:** - use reference materials; - use materials from open topical sources	**To be able well:** - use reference materials; - use materials from open topical sources; - use materials from scientific libraries and electronic resources.	
	To master: - the ability to find scientific and technical information in the field of tourism activities; - the ability to analyze scientific and technical information in the field of tourism activities; - the ability to process scientific and technical information in the field of tourism activities.	**Weak master:** - the ability to find scientific and technical information in the field of tourism activities; - the ability to analyze scientific and technical information in the field of tourism activities	**Satisfactory to master:** - the ability to find scientific and technical information in the field of tourism activities; - the ability to analyze scientific and technical information in the field of tourism activities	**To master well:** - the ability to find scientific and technical information in the field of tourism activities; - the ability to analyze scientific and technical information in the field of tourism activities; - the ability to process scientific and technical information in the field of tourism activities.	
Advanced	**To know:** - the main types of tourist resources; - the main types of tourist resources; - laws and patterns of development of tourist resources.				**Fully knows:** - the main types of tourist resources; - the main types of tourist resources; - laws and patterns of development of

					tourist resources.
	To be able: - use reference materials; - use materials from open topical sources; - use materials from scientific libraries and electronic resources.				**Fully able:** - use reference materials; - use materials from open topical sources; - use materials from scientific libraries and electronic resources.
	To master: - the ability to find scientific and technical information in the field of tourism activities; - the ability to analyze scientific and technical information in the field of tourism activities; - the ability to process scientific and technical information in the field of tourism activities.				**Fully master:** - the ability to find scientific and technical information in the field of tourism activities; - the ability to analyze scientific and technical information in the field of tourism activities; - the ability to process scientific and technical information in the field of tourism activities

Description of the rating scale

Within the framework of the rating system, students' progress in each discipline is assessed in the course of ongoing monitoring and intermediate certification.

Current control

№	Type of activity of students	Terms of implementation	Amount of points
	4 term		
1.	Interview on themes 1-3	5 week	15
2.	Interview on themes 4-6	10 week	20
3.	Interview on themes 7-9	15 week	20
		Total for 4 term	**55**
		Total	**55**

The maximum possible score for the entire current control is set equal to 55. The current control measure is considered «pass» if a student got not less than 60% of the established maximum score. Rating score applied to the student for the current control measure, passed by a student on control activities schedule, is defined as follows:

Level of control task completion	Rating score

Excellent	100
Good	80
Satisfactory	60
Unsatisfactory	0

Interim assessment

The interim assessment in the form of exam provides compulsory examination procedure, and evaluated 40 scores out of 100. If the student's rating score for discipline at the end of the semester is 60, then the program automatically adds 32 bonus points and puts the mark "excellent". The affirmative exam answer of the student is assessed by the rating scores range from 20 to 40 ($20 \leq$ Exam ≤ 40), less than 20 scores is «unsatisfactory».

Rating Exam Rating Scale 5-point system

Rating score for the discipline	Five-pointrating
35 – 40	Excellent
28 – 34	Good
20 – 27	Satisfactory

The final grade for the discipline studied in one semester is determined by the sum of the points scored for work during the semester, and the points obtained when passing the exam:

DisciplineRatingScale 5-point rating

Rating score for the discipline	Five-pointrating
88 – 100	Excellent
72 – 87	Good
53 – 71	Satisfactory
<53	Unsatisfactory

8.3 Typical control tasks or other materials necessary for assessing the knowledge, skills, and (or) experience of activities that characterize the stages of forming competencies
Questions to exam (4 term)
Questions for checking the level of training

Basic level
To know: 1. Tourist and recreational resources.
2. Classification of tourist and recreational resources.
3. Approaches and methods for assessing the tourist and recreational potential of the territory.
4. Tourist and recreational nature management.
5. Cadastre of tourist and recreational resources of the territory.
6. Climatic resources.
7. Relief as a recreational resource.
8. Surface water resources.
9. Resources of mineral waters.
10. Resources of therapeutic mud.
11. Plant resources.
12. Resources of the animal world.
13. The structure of cultural and historical resources.

14. Material cultural and historical resources.

15. Spiritual cultural and historical resources.

16. Assessment of cultural and historical complexes.

17. Criteria for assessing cultural and educational resources for tourism purposes.

18. Objects of the World Cultural Heritage.

To be able, to master:

19. Definition and classification of socio-economic resources of tourism.

20. Infrastructure of tourism as the basis of socio-economic resources.

21. Transport infrastructure in tourism.

22. Infrastructure of water transport.

23. The essence of information tourism resources.

24. Classification of tourist information resources.

25. Information resources as a tool for promoting a tourist destination to the market.

26. Information and virtual tourism resources.

27. Tourist infrastructure: concept, structure.

28. Accommodation facilities.

Advanced level

To know:

1. World cultural heritage sites on the territory of Russia.

2. Functions of heritage sites.

3. Cultural landscapes as a resource for tourism development.

4. Tourist mythology.

5. National holidays and parades.

6. Theatrical shows.

7. Film festivals.

8. Gastronomic festivals (including wine and beer).

9. Musical, literary and theater festivals. Fashion shows. Auctions.

10. Sports events.

To be able, to master:

11. Public catering establishments.

12. Tourist facilities, complexes and institutions.

13. Leisure and entertainment enterprises.

14. Natural and climatic resources of the CMW region.

15. Natural tourism resources of the CMW region.

16. Tourist and excursion resources of the monuments of history and culture of the CMW.

17. The history of the development of tourist and recreational resources of the CMW region.

8.4 Methodological materials defining procedures for assessing knowledge, skills, and (or) experience of activities that characterize the stages of forming competences

The procedure for conducting the **examination** is carried out in accordance with the Regulation on the conduct of the current monitoring of academic performance and intermediate certification of students on educational programs of higher education - bachelor's programs,

specialty programs, master's programs - in NCFU.

The exam ticket includes: 3 questions.

For preparation for the ticket is given: 30 minutes.

Current monitoring of students is carried out by teachers conducting practical classes in discipline, in the following forms: an interview.

Admission to **practical** classes takes place when there is a summary of the relevant lecture and a summary of independently studied literature on the topic. To the practical lesson, the student must prepare answers to questions, perform tasks on the topic of the lesson.

The student receives the maximum number of points if he actively participates in the work, owns the material, knows how to logically and clearly express thoughts, creatively approaches the solution of the main issues of the topic, shows the independence of thinking.

The reason for the decrease in the evaluation are:

- poor knowledge of the topic and basic terminology;
- inactivity of participation in group work;
- lack of the ability to apply theoretical knowledge to solve practical problems;
- untimely submission of work performed.

Criteria for evaluating the results of independent work are given in the Fund of assessment tools for discipline « Туристское ресурсоведение / Tourism Resource Studies ».

9. Methodical instructions for students to learn the discipline

At the first stage it is necessary to study the working program of discipline in which the maintenance of the topics of a practical training, subjects and types of independent work are considered. By each type of independent work certain forms of the reporting are provided

For successful development of discipline, it is necessary to execute the following types of independent work, using the recommended information sources:

№	Types of independent work	The recommended information (sources)			
		Basic	Additional	Methodical	Internet Resources
1.	Study of literature on themes № 1-9	1-3	1-2	1-2	1-3
2.	Preparation for practical classes on themes № 1-9	1-3	1-2	1-2	1-3

10. Educational, methodological and information support of the discipline

10.1. List of basic and additional literature necessary for mastering the discipline

10.1.1. List of main literature:

1. Istomina, E. G. Domestic tourism and tourist resources of Russia: textbook / E. G. Istomina, M. G. Grishunkina; Grew up. state humanitarians, un-t. - 2nd ed., Rev. and add. - Moscow: Ros. state humanitarians, un-t, 2019.- 288 p.

2. Pogodin, V.L. Geography of tourism: textbook / V.L. Pogodin, I. G. Filippov; ed. E.I. Bogdanov. - Moscow: INFRA-M, 2021.- 256 p.

3. Tourism resource studies: Textbook for students. higher. study. institutions / Alexey Sergeevich Kuskov. - M .: Publishing Center "Academy", 2018. - 280 p.

10.1.2 List of additional literature:

1. Lysakova, L.A. Tourismus. Tourism: a tutorial / L. A. Lysakova, E. M. Karpova, E. N. Lesnaya. - 3rd ed., Erased. - Moscow: FLINT, 2020.- 145 p.

2. Isachenko, T.E. Tourism recreational resource studies: a textbook for secondary vocational education / T.E. Isachenko, A.V. Kosarev. - Moscow: Yurayt Publishing House, 2020 .-- 268 p.

10.2. List of educational and methodological support for independent work of students in discipline

1. Methodical recommendations for the implementation of practical work in the discipline «Туристское ресурсоведение / Tourism Resource Studies» in the direction of training 43.03.02 Tourism

2. Methodical recommendations for students on the organization and conduct of independent work in the discipline «Туристское ресурсоведение / Tourism Resource Studies» for students in the direction of training 43.03.02 Tourism.

10.3. The list of resources of the information and telecommunication network «Internet», necessary for mastering the discipline:

1. https://e.lanbook.com/ - Electronic library system Lan;

2. http://biblioclub.ru/ - Electronic library system «University library on-line»;

3. http://www.iprbookshop.ru/ - Electronic library system IPRbooks

11. List of information technologies used in the implementation of the educational process for discipline, including a list of software and information reference systems:

Information Technologies: not provided.

Information Help Systems: not provided.

List of software and information reference systems:

1. Basic software package Microsoft Office 2010. Paid license. Contract No. 01-ea / 13 dated February 25, 2013. Endofsupport (updates) - 2020-10.

2. Operating system: Microsoft Windows Professional 7. Paid license. Contract No. 01-ea / 13 dated February 25, 2013. End of support (update) - 2023-01.

12. Description of the material and technical base necessary for the implementation of the educational process in discipline:

1) Classroom for lecture-type lessons - building 3, room No. 313, an auditorium equipped with specialized furniture and technical teaching aids, serving to present educational information to a large audience: a portable laptop, a portable projector, a flipchart. Teaching aids in the form of thematic presentations corresponding to the work programs of the disciplines.

2) An auditorium for conducting seminar-type classes (practical work), an auditorium for group and individual consultations, an auditorium for monitoring and intermediate certification - building 3, room. No. 313, an auditorium equipped with specialized furniture and technical teaching aids, serving to present educational information to a large audience: a portable laptop, a portable projector, a flipchart. Teaching aids in the form of thematic presentations corresponding to the work programs of the disciplines.